

DAFTAR PUSTAKA

- Afiyati, A., Murni, S., & Hariadi, P. (2019). Keunggulan Bersaing Sebagai Variabel Mediasi Pada Pengaruh Strategi Diferensiasi Dan Orientasi Pasar Terhadap Kinerja Bisnis Umkm Di Kabupaten Purbalingga. *Jurnal Ekonomi, Bisnis, Dan Akuntansi*, 21(3). <https://doi.org/10.32424/jeba.v21i3.1371>
- Alghamdi, F. (2018). Total Quality Management and Organizational Performance: A Possible Role of Organizational Culture. *International Journal of Business Administration*, 9(4), 186. <https://doi.org/10.5430/ijba.v9n4p186>
- Anderson, M. (2019, March). *Everything We Thought We Knew About Age & Innovation Is Wrong*. University of Nevada: Industry Week. Retrieved from industryweek.com.
- Asad, M., Devi, S., & Ali, A. (2020). Total Quality Management, Entrepreneurial Orientation, and Market Orientation: Moderating Effect of Environment on Performance of SMEs. *Paradigms*, 27(14(1)), 102–108. <https://doi.org/10.24312/193014016>
- Asyhari, A., Pudjihastuti, S. H., & Kurdaningsih, D. M. (2018). Peran mediasi keunggulan kompetitif pada faktor determinan kinerja bisnis UKM di sentra tenun batik di Jawa Tengah. *Jurnal Siasat Bisnis*, 22(2), 111–131. <https://doi.org/10.20885/jsb.vol22.iss2.art1>
- Barney, J., Wright, M., & Ketchen, D. J. (2001). The resource-based view of the firm: Ten years after 1991. *Journal of Management*, 27(6), 625–641. [https://doi.org/10.1016/S0149-2063\(01\)00114-3](https://doi.org/10.1016/S0149-2063(01)00114-3)
- Bayu, D. (2022). Jumlah UMKM di Indonesia. *DataIndonesia.Id*. <https://dataindonesia.id/sector-riil/detail/berapa-jumlah-umkm-di-indonesia>
- Bazazo, I., Alansari, I., Alquraan, H., Alzgaybh, Y., & Masa'deh, R. (2017). The Influence of Total Quality Management, Market Orientation and E-Marketing on Hotel Performance. *International Journal of Business Administration*, 8(4), 79. <https://doi.org/10.5430/ijba.v8n4p79>
- Bhaskar, H. L. (2020). Establishing a link among total quality management, market orientation and organizational performance: An empirical investigation. *TQM Journal*, 32(6), 1507–1524. <https://doi.org/10.1108/TQM-01-2019-0012>
- Chienwattanasook, K., & Jermittiparsert, K. (2019). Influence of entrepreneurial orientation and total quality management on organizational performance of pharmaceutical SMEs in Thailand with moderating role of organizational learning. *Systematic Reviews in Pharmacy*, 10(2), 223–233. <https://doi.org/10.5530/srp.2019.2.31>

- Covin, J. G., & Slevin, D. P. (1989). Strategic management of small firms in hostile and benign environments. *Strategic Management Journal*, 10(1), 75–87.
- Efendi, P., & Mandala, K. (2018). Pengaruh Implementasi Total Quality Management Terhadap Kepuasan Pelanggan Pada Perusahaan Barjaz Di Denpasar. *E-Jurnal Manajemen Universitas Udayana*, 7(3), 1653. <https://doi.org/10.24843/ejmunud.2018.v7.i03.p19>
- Firman, A. (2021). *Pengaruh Total Quality Management (TQM) Terhadap Keunggulan Bersaing Pada PT Toyota Kalla Cabang Alauddin Makassar*. 1–16.
- Furadantin, N. R. (2018). Analisis Data Menggunakan Aplikasi Related papers. *Academia (Accelerating the World's Research)*, 1–8.
- Goetsch, D., & Davis, S. (2016). *Quality Management for Organizational Excellence: Introduction to Total Quality 8th Edition*. Printice.
- Gupta, G., Tan, K. T. L., Ee, Y. S., & Phang, C. S. C. (2018). Resource-based view of information systems: Sustainable and transient competitive advantage perspectives. *Australasian Journal of Information Systems*, 22, 1–10. <https://doi.org/10.3127/ajis.v22i0.1657>
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Marko, S. (2016). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. Thousand Oaks.
- Hamel, C., & Wijaya, A. (2020). Pengaruh Orientasi Kewirausahaan dan Orientasi Pasar terhadap Kinerja Usaha UKM Di Jakarta Barat. *Jurnal Manajerial Dan Kewirausahaan*, 2(4), 863. <https://doi.org/10.24912/jmk.v2i4.9865>
- Hardani, Hikmatul, A. N., Ardiani, H., Fardani, R. A., Ustiawaty, J., Utami, E. F., Sukmana, D. J., & Istiqomah, R. R. (2020). *Metode Penelitian Kualitatif & Kuantitatif* (Issue April).
- Hardiani, F. O. (2019). Pengaruh Total Quality Management Terhadap Kinerja Perusahaan Melalui Keunggulan Bersaing. *Jurnal Ekonomi Dan Bisnis*.
- Hendratmoko. (2021). Faktor-Faktor yang Mempengaruhi Kinerja UMKM di Indonesia. *Jurnal Orientasi Bisnis Dan Entrepreneurship*, 2(1), 50–65.
- Hilman, H., Ali, G. A., & Gorondutse, A. H. (2020). The relationship between TQM and SMEs' performance: The mediating role of organizational culture. *International Journal of Productivity and Performance Management*, 69(1), 61–84. <https://doi.org/10.1108/IJPPM-02-2019-0059>
- IMF. (2018). *Laporan Tahunan IMF 2018 Tinjauan Umum Membangun Masa Depan Bersama*.

- Imran, M., Binti Aziz, A., Binti Abdul Hamid, S. N., Shabbir, M. S., Salman, R., & Jian, Z. (2018). The mediating role of total quality management between entrepreneurial orientation and SMEs export performance. *Management Science Letters*, 8(6), 519–532. <https://doi.org/10.5267/j.msl.2018.5.003>
- Indra P, Cahyaningrum, I. M. I. (2019). *Cara Mudah Memahami Metodologi Penelitian* (1st ed.). Deepublish Publisher.
- Islami, A. C., Kunaifi, A., & Gunawan, J. (2017). Ragam Pengukuran Kinerja pada Usaha Mikro, Kecil, dan Menengah (UMKM) di Surabaya. *Jurnal Sains & Seni*, 6(2). <https://doi.org/10.12962/j23373520.v6i2.23112>
- Jaya, A. S., Purwohedi, U., & Armeliza, D. (2021). Pengaruh TQM terhadap Kinerja UMKM Melalui Orientasi Pasar sebagai Variabel Intervening. *Akuntansi, Perpajakan Dan Auditing*, 2(2), 215–241.
- Julita Sari, & Nurmala, E. (2016). Strategi Generik Porter bagi UMKM dalam Menghadapi Masyarakat Ekonomi Asean (mea). *Jurnal Akuntansi Dan Bisnis*, 1(2), 11–25.
- Kaplan, R., & Norton, D. (1996). Linking the balanced scorecard to strategy (Reprinted from the Balanced Scorecard). *California Management Review*, 39(1), 53-. <http://eprints.bournemouth.ac.uk/2933/1/licence.txt>
- Katadata.co.id. (2020). *Digitalisasi UMKM di Tengah Pandemi Covid-19*. <https://katadata.co.id/umkm>
- Kemenkeu.go.id. (2021). Pemerintah Terus Perkuat UMKM Melalui Berbagai Bentuk Bantuan. *Kemenkeu.Go.Id*. <https://www.kemenkeu.go.id/publikasi/berita/pemerintah-terus-perkuat-umkm-melalui-berbagai-bentuk-bantuan/>
- Khan, I., & Bashir, T. (2020). Market orientation, social entrepreneurial orientation, and organizational performance: The mediating role of learning orientation. *Iranian Journal of Management Studies*, 13(4), 673–703. <https://doi.org/10.22059/IJMS.2020.289467.673800>
- Khoviani, F. S., & Izzaty, K. N. (2020). Penerapan Orientasi Kewirausahaan Terhadap Kinerja Umkm Dengan Total Quality Management Sebagai Variabel Intervening. *Magisma: Jurnal Ilmiah Ekonomi Dan Bisnis*, 8(2), 62–76. <https://doi.org/10.35829/magisma.v8i2.89>
- Kotler, & Amstrong. (2003). *Dasar-Dasar Pemasaran* (9th ed.). PT Index Gramedia.
- Kurniawati, E. P., & Meilianaintani, A. (2016). Effect analysis of the use of accounting information, managerial performance and employee performance Towards SMEs. *Journal of Administrative and Business Studies*, 2(3), 131–142. <https://doi.org/10.20474/jabs-2.3.4>

- Liputan6.com. (2022). Rasio kewirausahaan di Indonesia Baru 3,47 Persen. *Liputan 6*. <https://www.liputan6.com/bisnis/read/4925383/rasio-kewirausahaan-di-indonesia-baru-347-persen>
- Mantok, S., Sekhon, H., Sahi, G. K., & Jones, P. (2019). Entrepreneurial orientation and the mediating role of organisational learning amongst Indian S-SMEs. *Journal of Small Business and Enterprise Development*, 26(5), 641–660. <https://doi.org/10.1108/JSBED-07-2018-0215>
- Marini, Hesti & Yuniarti, R. (2021). Pengaruh Total Quality Management Terhadap Kinerja Organisasi Dengan Inovasi Sebagai Variabel Mediasi. *National Conference on Applied Business, Education, & Technology (NCABET)*, 4(1), 1–23.
- Minci, V. Y. (2018). Pengaruh Praktik Total Quality Management Terhadap Kinerja Usaha dan Daya Saing Sebagai Variabel Mediasi Pada Usaha Kecil dan Menengah di Kota Dumai. *Jurnal Online Mahasiswa FEB*, 1(1), 1–14.
- Mulyono, F. (2013). Firm Capability dalam Teori Resource-Based View. *Jurnal Administrasi Bisnis*, 9(2), 128–143.
- Pambreni, Y., Khatibi, A., Ferdous Azam, S. M., & Tham, J. (2019). The influence of total quality management toward organization performance. *Management Science Letters*, 9(9), 1397–1406. <https://doi.org/10.5267/j.msl.2019.5.011>
- Porter, M. E. (1991). Towards a Dynamic Theory of Strategy. *Strategic Management Journal*, 12(Fundamental Research Issues in Strategy and Economics), 95–117.
- Porter, M. E. (1993). *Keunggulan Bersaing Menciptakan dan Mempertahankan Kinerja Unggul*. Erlangga.
- Pramesti, N. M. V., & Giantari, I. G. A. K. (2016). Peran Orientasi Pasar Memediasi Pengaruh Orientasi Kewirausahaan terhadap Kinerja UKM Industri Kerajinan Endek. *Journal of Marketing*, 54(4), 20–35.
- Ramayanti, R., & Novita, N. (2017). Perkembangan Kinerja Umkm Sebelum Dan Sesudah Masyarakat Ekonomi ASEAN (MEA). *Seminar Nasional Ekonomi Dan Bisnis (SNEBIS)*, 1(1), 1–9.
- Respatiningsih, H. (2019). Manajemen Kinerja Usaha Mikro Kecil Dan Menengah (Umkm). *Jurnal Manajemen Dan Bisnis*, 15(2), 53.
- Sahoo & Yadav, S. S. (2017). Journal of Manufacturing Technology Management: Guest editorial. *Journal of Manufacturing Technology Management*, 15(4), 313–314. <https://doi.org/https://doi.org/10.1108/JMTM-04-2017-0064>
- Sarwono, J. (2018). *Metode Penelitian Kuantitatif dan Kualitatif Edisi 2* (2nd ed.). Suluh Media.

- Segara, I. G. B. M., & Sudiarta, G. M. (2019). Peran Kualitas Pelayanan Dalam Memediasi Pengaruh Total Quality Management Terhadap Kepuasan Konsumen Pada Sepeda Bali Tour. *E-Jurnal Manajemen Universitas Udayana*, 8(5), 3247. <https://doi.org/10.24843/ejmunud.2019.v08.i05.p24>
- Septyaningsih, I., & Zuraya, N. (2020). Kemenkop: 56 Persen UMKM Mengalami Penurunan Penjualan. *Republika.Co.Id*. <https://www.republika.co.id/berita/q8vsnj383/kemenkop-56-persen-umkm-mengalami-penurunan-penjualan>
- Sil, M., Kassiavera, S., & Belly, N. M. (2018). Analisis Total Quality Management terhadap Kinerja Manajerial pada Usaha Mikro, Kecil dan Menengah dalam Era Globalisasi. *The National Conferences Management and Business (NCMAB) 2018 "Pemberdayaan Dan Penguatan Daya Saing Bisnis Dalam Era Digital,"* 208–220. <http://hdl.handle.net/11617/9960>
- Sinarwati, N. K., Sujana, E., & Herawati, N. T. (2019). Peran Sistem Informasi Akuntansi Berbasis Mobile Bagi Peningkatan Kinerja Umkm. *Jurnal KRISNA: Kumpulan Riset Akuntansi*, 11(1), 26–32.
- Sugiyono, D. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan Tindakan*.
- Wang, C. H., Chen, K. Y., & Chen, S. C. (2012). Total quality management, market orientation and hotel performance: The moderating effects of external environmental factors. *International Journal of Hospitality Management*, 31(1), 119–129. <https://doi.org/10.1016/j.ijhm.2011.03.013>
- Wenerfelt, B. (1984). *Resource-Based View of the Firm* (5(2)).
- Wijiharjono, N. (2021). *Manajemen Strategik: Pemikiran Michael Porter dan Implikasinya bagi Pengembangan Ekonomi Kreatif*. 1, 1–28. https://www.researchgate.net/publication/352370573_Manajemen_Strategik_Pemikiran_Michael_Porter_dan_Implikasinya_bagi_Pengembangan_Ekonomi_Kreatif.
- Wong, K. (2019). *Mastering Partial Least Squares Structural Equation Modelling (PLS-SEM) with SmartPLS in 38 Hours* (Issue March).
- Yajid, M. S. A., Khatibi, A., Azam, S. M. F., & Ranasinghe, H. K. G. S. (2018). A systematic literature analysis on entrepreneurial orientation and business performance. *Pressacademia*, 7(3), 269–287. <https://doi.org/10.17261/pressacademia.2018.955>
- Yu, W., Chavez, R., Jacobs, M. A., & Feng, M. (2018). Data-driven supply chain capabilities and performance: A resource-based view. *Transportation Research Part E: Logistics and Transportation Review*, 114, 371–385. <https://doi.org/10.1016/j.tre.2017.04.002>

Zulkarnain, M. (2019). Sektor Makanan Dan Minuman. *Jurnal Akuntansi, Ekonomi Dan Manajemen Bisnis*, 7(2), 192–200.
<https://doi.org/https://doi.org/10.30871/jaemb.v7i2.1675>

