

DAFTAR ISI

KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
DAFTAR TABEL	Error! Bookmark not defined.
DAFTAR LAMPIRAN.....	Error! Bookmark not defined.
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang Penelitian	Error! Bookmark not defined.
1.2 Pertanyaan Penelitian.....	Error! Bookmark not defined.
1.3 Tujuan Penelitian.....	Error! Bookmark not defined.
1.4 Manfaat Penelitian	Error! Bookmark not defined.
1. Manfaat Teoritis	Error! Bookmark not defined.
2. Manfaat Praktis	Error! Bookmark not defined.
BAB II KAJIAN PUSTAKA	Error! Bookmark not defined.
2.1 Teori Pendukung	Error! Bookmark not defined.
1. Perilaku Konsumtif.....	Error! Bookmark not defined.
a. Pengertian Perilaku Konsumtif	Error! Bookmark not defined.
2. <i>E-Wallet</i>	Error! Bookmark not defined.
3. Gaya Hidup Hedonis	Error! Bookmark not defined.
4. Literasi Ekonomi	Error! Bookmark not defined.
2.2 Kerangka Teori dan Pengembangan Hipotesis	Error! Bookmark not defined.
1. Kerangka Teori	Error! Bookmark not defined.
a. Pengaruh Penggunaan <i>E-wallet</i> Terhadap Perilaku Konsumtif	Error! Bookmark not defined.
b. Pengaruh Literasi Ekonomi Terhadap Perilaku Konsumtif	Error! Bookmark not defined.
c. Pengaruh Gaya Hidup Hedonis Terhadap Perilaku Konsumtif.....	Error! Bookmark not defined.
2. Hipotesis Penelitian	Error! Bookmark not defined.
BAB III METODELOGI PENELITIAN	Error! Bookmark not defined.
3.1 Waktu dan Tempat Penelitian	Error! Bookmark not defined.
3.2 Desain Penelitian.....	Error! Bookmark not defined.
3.3 Populasi dan Sampel.....	Error! Bookmark not defined.

1. Populasi.....	Error! Bookmark not defined.
2. Sampel	Error! Bookmark not defined.
3.4 Pengembangan Instrumen Penelitian.....	Error! Bookmark not defined.
1. Perilaku Konsumtif.....	Error! Bookmark not defined.
a. Definisi Konseptual	Error! Bookmark not defined.
b. Definisi Operasional.....	Error! Bookmark not defined.
c. Kisi-kisi Instrumen Perilaku Konsumtif	Error! Bookmark not defined.
2. <i>E-Wallet</i>	Error! Bookmark not defined.
a. Definisi Konseptual	Error! Bookmark not defined.
b. Definisi Operasional.....	Error! Bookmark not defined.
c. Kisi-kisi Instrumen <i>E-Wallet</i>	Error! Bookmark not defined.
3. Gaya Hidup Hedonis	Error! Bookmark not defined.
a. Definisi Konseptual	Error! Bookmark not defined.
b. Definisi Operasional.....	Error! Bookmark not defined.
c. Kisi-kisi Instrumen Gaya Hidup Hedonis..	Error! Bookmark not defined.
4. Literasi Ekonomi	Error! Bookmark not defined.
a. Definisi Konseptual	Error! Bookmark not defined.
b. Definisi Operasional.....	Error! Bookmark not defined.
c. Kisi-kisi Instrumen Literasi Ekonomi	Error! Bookmark not defined.
3.5 Teknik Pengumpulan Data.....	Error! Bookmark not defined.
1. Tes	Error! Bookmark not defined.
2. Kuesioner	Error! Bookmark not defined.
3.6 Teknik Analisis Data	Error! Bookmark not defined.
1. Uji Coba Instrumen Penelitian	Error! Bookmark not defined.
a. Uji Validitas	Error! Bookmark not defined.
b. Uji Reliabilitas	Error! Bookmark not defined.
2. Uji Asumsi Klasik	Error! Bookmark not defined.
a. Uji Normalitas	Error! Bookmark not defined.
b. Uji Linearitas.....	Error! Bookmark not defined.
c. Uji Multikolinearitas.....	Error! Bookmark not defined.
d. Uji Heteroskedastistas.....	Error! Bookmark not defined.
3. Path Analysis.....	Error! Bookmark not defined.

4. Uji Hipotesis	Error! Bookmark not defined.
5.2 Uji Signifikansi Parameter Individual (Uji Statistik t)	Error! Bookmark not defined.
5.1 Uji Sobel (Sobel Test)	Error! Bookmark not defined.
5.3 Uji Koefisien Determinasi Parsial (r^2)	Error! Bookmark not defined.
BAB IV	Error! Bookmark not defined.
4.1 Hasil Penelitian	Error! Bookmark not defined.
4.1.1 Analisis Statistik Deskriptif	Error! Bookmark not defined.
4.1.2 Hasil Uji Prasyarat	Error! Bookmark not defined.
1. Uji Normalitas	Error! Bookmark not defined.
2. Hasil Uji Linieritas	Error! Bookmark not defined.
3. Hasil Uji Multikolinieritas	Error! Bookmark not defined.
4. Hasil Uji Heteroskedastitas	Error! Bookmark not defined.
4.1.2 Hasil Analisis Jalur (Path Analysis)	Error! Bookmark not defined.
4.1.3 Uji Hipotesis.....	Error! Bookmark not defined.
1. Uji t	Error! Bookmark not defined.
2. Uji Sobel (Sobel Test)	Error! Bookmark not defined.
3. Uji Koefisien Determinasi Parsial (r^2).....	Error! Bookmark not defined.
4.2 Pembahasan Hasil Penelitian	Error! Bookmark not defined.
5.1 Simpulan	Error! Bookmark not defined.
5.2 Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.