

DAFTAR PUSTAKA

- Amoroso, D., & Lim, R. (2017). The mediating effects of habit on continuance intention. *International Journal of Information Management*, 37(6), 693–702. <https://doi.org/10.1016/j.ijinfomgt.2017.05.003>
- Ashrafi, A., Zareravasan, A., Rabiee Savoji, S., & Amani, M. (2020). Exploring factors influencing students' continuance intention to use the learning management system (LMS): a multi-perspective framework. *Interactive Learning Environments*, 0(0), 1–23. <https://doi.org/10.1080/10494820.2020.1734028>
- Boon Liat, C., & Mun Fei, Y. (2013). Factors Affecting Consumer's Continuance Online Purchase Intention in Malaysia. *Global Journal of Business and Social Science Review*, 1(2), 162–174. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3000878
- Cable News Network Indonesia. (2021). *Kominfo: Blokir Tik Tok Hanya Sementara*.
- Chen, S. C., Chen, H. H., & Chen, M. F. (2009). Determinants of satisfaction and continuance intention towards self-service technologies. *Industrial Management and Data Systems*, 109(9), 1248–1263. <https://doi.org/10.1108/02635570911002306>
- Chiou, C. M., Chiou, C. S., & Chang, H. C. (2007). Examining the integrated influence of fairness and quality on learners' satisfaction and Web-based learning continuance intention. *Information Systems Journal*, 17(3), 271–287. <https://doi.org/10.1111/j.1365-2575.2007.00238.x>
- Curtis, T., Abratt, R., Dion, P., & Rhoades, D. (2011). Customer Satisfaction, Loyalty and Repurchase Some Evidence from Apparel Consumers. *Review of Business*, 32(1), 47.
- Data, K. (2020). *Negara Pengguna TikTok Terbesar, Indonesia Bukan yang Pertama*. <https://databoks.katadata.co.id/datapublish/2020/07/06/negara->

pengguna-tiktok-terbesar-indonesia-bukan-yang-pertama

- Doma, S. S., Elaref, N. A., & Abo Elnaga, M. A. (2015). Factors affecting electronic word-of-mouth on social networking websites in Egypt - An application of the technology acceptance model. *Proceedings of the 25th International Business Information Management Association Conference - Innovation Vision 2020: From Regional Development Sustainability to Global Economic Growth, IBIMA 2015, 2015*, 1873–1902. <https://doi.org/10.5171/2015.280025>
- Dythia Novianty. (2020). *Jumlah Pengguna Internet di Indonesia Capai 202,6 Juta Orang*. Suara Tekno. [https://www.forbes.com/sites/genedelvecchio/2020/06/06/tiktok-is-pure-self-expression-this-is-your-must-try-sampler/?sh=2226bc515a09](https://www.suara.com/tekno/2021/02/15/123000/jumlah-pengguna-internet-di-indonesia-capai-2026-juta-orang#:~:text=Angka ini juga tumbuh 4,dilakukan pada Januari 2020 lalu.&text=Sementara untuk pengguna media sosial,juta orang hingga Januari 2021.</p><p>Gene Del Vecchio. (2020). <i>TikTok Is Pure Self-Expression. This Is Your Must-Try Sampler</i>. Forbes. <a href=)
- Hamid, A. A., Razak, F. Z. A., Bakar, A. A., & Abdullah, W. S. W. (2016). The Effects of Perceived Usefulness and Perceived Ease of Use on Continuance Intention to Use E-Government. *Procedia Economics and Finance*, 35(October 2015), 644–649. [https://doi.org/10.1016/s2212-5671\(16\)00079-4](https://doi.org/10.1016/s2212-5671(16)00079-4)
- Haryono, S., & Wardoyo, P. (2015). Structural Equation Modeling. In *PT. Intermedia Personalia Utama*. <https://doi.org/10.4135/9781412983907.n1909>
- Hutchinson, A. (2020). *How TikTok's Algorithm Works - As Explained by TikTok*. Social Media Today. <https://www.socialmediatoday.com/news/how-tiktoks-algorithm-works-as-explained-by-tiktok/580153/>
- Ishak, M. (2021). *10 Juta Pengguna Aktif TikTok di Indonesia Menjadi Target Market Yang Bagus untuk Memasarkan Produk UKM*. <https://smesco.go.id/berita/program-maju-bareng-tiktok>
- Joseph F. Hair Jr, Black, W. C., Babin, B. J., & Anderson, R. E. (2018). *Multivariate Data Analysis*. <https://doi.org/10.1002/9781119409137.ch4>

- King, R. A., Racherla, P., & Bush, V. D. (2014). What we know and don't know about online word-of-mouth: A review and synthesis of the literature. *Journal of Interactive Marketing*, 28(3), 167–183. <https://doi.org/10.1016/j.intmar.2014.02.001>
- Kuo, H. C., & Nakhata, C. (2019). The Impact of Electronic Word-of-Mouth on Customer Satisfaction. *Journal of Marketing Theory and Practice*, 27(3), 331–348. <https://doi.org/10.1080/10696679.2019.1615840>
- Latief, J. M. (2020). *Analisis Pengaruh Effort Expectancy, Social Influence, Facilitating Conditions, Habit, dan Privacy Concern terhadap Continuance Intention pada perilaku pengguna dalam melakukan penggunaan kembali aplikasi Tiktok di Indonesia*. Universitas Multimedia Nusantara.
- Lee, A. S., & Luo, X. (2015). Nankai Business Review International Article information : About Emerald www.emeraldinsight.com. *Nankai Business Review International*, 6(4), 350–363. <http://dx.doi.org/10.1108/NBRI-01-2015-0001>
- Maduku, D. K. (2017). Understanding E-Book Continuance Intention: Empirical Evidence from E-Book Users in a Developing Country. *Cyberpsychology, Behavior, and Social Networking*, 20(1), 30–36. <https://doi.org/10.1089/cyber.2016.0287>
- Masa'deh, R., Al-Badi, A., Abu-Hlalah, A., Alkyal, R., & Zytoon, S. (2017). Factors Affecting User's Satisfaction of Tourism Board Website and Its Impact on Continuous Intention to Use. *International Journal of Business Administration*, 8(4), 1. <https://doi.org/10.5430/ijba.v8n4p1>
- Matute, J., Polo-Redondo, Y., & Utrillas, A. (2016). The influence of EWOM characteristics on online repurchase intention. *Online Information Review*, 40(7), 1090–1110. <https://doi.org/10.1108/oir-11-2015-0373>
- Mensah, I. K. (2019). Perceived Usefulness and Ease of Use of Mobile Government Services. *International Journal of Technology Diffusion*, 11(1), 1–16. <https://doi.org/10.4018/ijtd.2020010101>
- Moukaddem Baalbaki, A., Jiryes Azzam, N., & El-Kassar, A.-N. (2017). The influence of social media behavior of university students in Lebanon on their

- purchasing habits: The mediating effect of e-Word-of-Mouth. *Marketing and Branding Research*, 4(4), 303–309. <https://doi.org/10.33844/mbr.2017.60267>
- Ofori, K. S., Larbi-Siaw, O., Fianu, E., Gladjah, R. E., & Boateng, E. O. Y. (2015). Factors influencing the continuance use of mobile social media: The effect of privacy concerns. *Journal of Cyber Security and Mobility*, 4(2–3), 105–124. <https://doi.org/10.13052/jcsm2245-1439.426>
- Parry, M. E., Kawakami, T., & Kishiya, K. (2012). The effect of personal and virtual word-of-mouth on technology acceptance. *Journal of Product Innovation Management*, 29(6), 952–966. <https://doi.org/10.1111/j.1540-5885.2012.00972.x>
- Quality, P., Satisfaction, U., Intention, C., & Viability, C. (2020). 틱톡 (TikTok) 서비스에 대한 품질 인식이 이용자 만족과 지속 사용 의도에 미치는 영향과 상업성 인식의 효과. 77–89.
- Sari, D. M. F. P., & Pradhana, I. P. D. (2018). Brand Name , Image , Word Of Mouth towards Buying Habits and Customer Loyality Online Shop. *International Research Journal of Management, IT & Social Sciences*, 5(2), 216–226.
- Sekaran, U., And, & Bougie, R. (2016). *Research Methods for Business*. https://doi.org/10.1007/978-94-007-0753-5_102084
- Sharmin, F., Tipu Sultan, M., Badulescu, D., Badulescu, A., Borma, A., & Li, B. (2021). Sustainable destination marketing ecosystem through smartphone-based social media: The consumers' acceptance perspective. *Sustainability (Switzerland)*, 13(4), 1–24. <https://doi.org/10.3390/su13042308>
- Solani, B., Cilliers, L., & Chinyamurindi, W. T. (2019). *Determinants of attitudes towards social networking advertising: The role of habit, perceived ease of use and social media capital affinity*. 12(2015), 331–319. <https://doi.org/10.29007/32mq>
- Stephanie, C. (2021). Apa Itu TikTok Shop dan Cara Menggunakannya. KOMPAS.Com. <https://tekno.kompas.com/read/2021/09/15/13260037/apa>

itu-tiktok-shop-dan-cara-menggunakannya

- Sugiyono, P. D. (2014). *Metode Penelitian Kuantitatif, Kualitatid, dan R&D*. CV Alfabeta.
- Sumaedi, S., Bakti, I. G. M. Y., Rakhmawati, T., Astrini, N. J., Widianti, T., & Yarmen, M. (2016). Factors influencing public transport passengers' satisfaction: a new model. *Management of Environmental Quality: An International Journal*, 27(5), 585–597. <https://doi.org/10.1108/MEQ-05-2015-0084>
- Tam, C., Santos, D., & Oliveira, T. (2020). Exploring the influential factors of continuance intention to use mobile Apps: Extending the expectation confirmation model. *Information Systems Frontiers*, 22(1), 243–257. <https://doi.org/10.1007/s10796-018-9864-5>
- Tu, C. C., Fang, K., & Lin, C. Y. (2012). Perceived ease of use, trust, and satisfaction as determinants of loyalty in e-auction marketplace. *Journal of Computers*, 7(3), 645–652. <https://doi.org/10.4304/jcp.7.3.645-652>
- Wang, P., & Li, H. (2019). Understanding the antecedents and consequences of the perceived usefulness of travel review websites. *International Journal of Contemporary Hospitality Management*, 31(3), 1086–1103. <https://doi.org/10.1108/IJCHM-06-2017-0380>
- Yen, Y. S., & Wu, F. S. (2016). Predicting the adoption of mobile financial services: The impacts of perceived mobility and personal habit. *Computers in Human Behavior*, 65, 31–42. <https://doi.org/10.1016/j.chb.2016.08.017>