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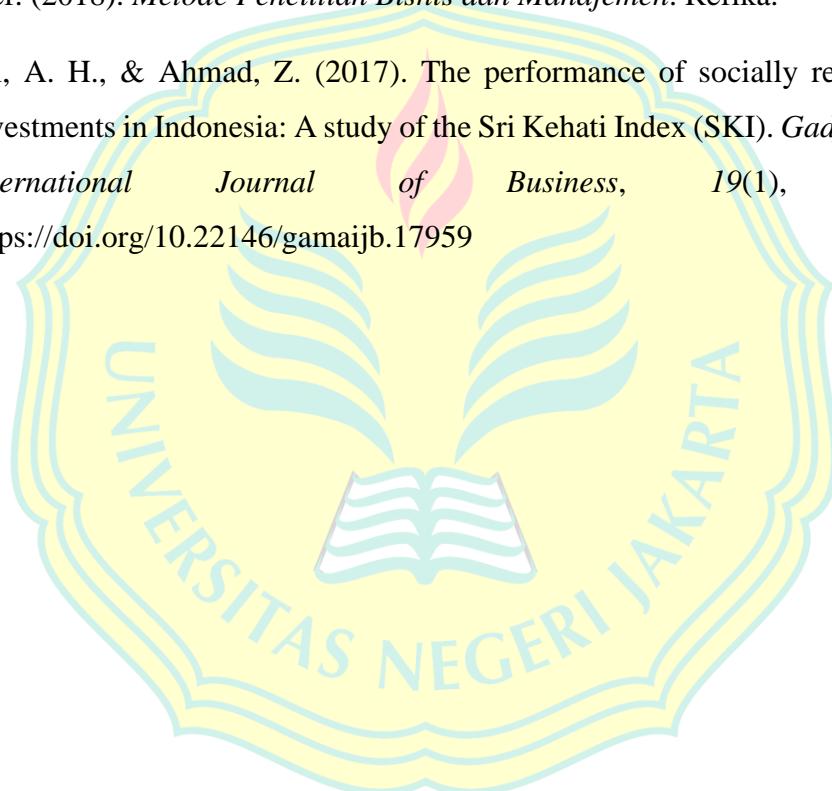
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*Mencerdaskan dan
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LAMPIRAN

Lampiran 1. Instrumen Penelitian

Bapak/Ibu/Sdr/Sdri yang terhormat,

Perkenalkan saya Vidia Ratu Balqis Malzara, mahasiswa S1 Manajemen FE UNJ. Saat ini saya sedang melakukan penelitian skripsi dengan topik “Analisis Intensi Investasi Hijau Generasi Z”.

Investasi hijau adalah kegiatan investasi yang fokus pada praktik bisnis ramah lingkungan.

Kriteria responden dalam penelitian ini adalah sebagai berikut:

1. Berusia 17-26 tahun
2. Tinggal di DKI Jakarta
3. Sedang/pernah/tertarik melakukan investasi pada instrumen keuangan (saham, obligasi, reksadana, deposito, dll).

Jika Anda termasuk dalam kriteria tersebut, mohon kesediaannya untuk dapat mengisi kuesioner ini sebagai responden penelitian. Atas perhatian, waktu, dan partisipasi Bapak/Ibu/Sdr/Sdri, saya ucapkan terima kasih.

Hormat saya,

Vidia Ratu Balqis Malzara

vidiarbmalzara@gmail.com

Screening Survey:

Pada bagian ini, saya bermaksud memastikan bahwa Bapak/Ibu/saudara/i sesuai dengan kriteria dalam penelitian saya:

1. Domisili

- DKI Jakarta
 - Luar Jakarta
2. Usia
- <17 tahun
 - 17-26 tahun
 - >26 tahun

Profil Responden

1. Nama : _____
2. Usia : _____
3. Jenis Kelamin
 - Perempuan
 - Laki-laki
4. Tingkat pendidikan terakhir
 - SMA/Sederajat
 - D3/D4
 - S1
 - S2
 - S3
5. Pekerjaan
 - Pelajar/Mahasiswa
 - Karyawan swasta
 - Pegawai negeri (ASN)/pegawai lembaga pemerintah
 - Pengusaha
 - Profesional (Dokter, Pengacara, dll)
 - Investor
 - Lainnya, sebutkan _____
6. Pengalaman investasi
 - Kurang dari 1 tahun
 - 1 – 3 tahun
 - 3 – 5 tahun
 - Lebih dari 5 tahun



Kuesioner Penelitian

1. Intensi Investasi Hijau

No	Pernyataan	SS	S	AS	ATS	TS	STS
		(6)	(5)	(4)	(3)	(2)	(1)
1	Saya berharap untuk berinvestasi hijau						
2	Saya ingin berinvestasi hijau						
3	Saya bermaksud untuk berinvestasi hijau						
4	Saya berniat untuk beralih dari investasi konvensional ke investasi hijau						
5	Saya berniat untuk berinvestasi hijau karena memiliki kontribusi kepada lingkungan yang positif.						
6	Ketika saya memiliki pilihan di antara dua investasi, saya memilih pilihan yang tidak terlalu berbahaya bagi manusia dan lingkungan.						
7	Saya bersedia memasukkan investasi hijau dalam portofolio investasi saya.						
8	Saya akan berinvestasi hijau dalam waktu dekat.						

2. Sikap terhadap Investasi Hijau

No	Pernyataan	SS	S	AS	ATS	TS	STS
		(6)	(5)	(4)	(3)	(2)	(1)
1	Saya lebih suka berinvestasi hijau.						
2	Saya memiliki sikap yang baik terhadap investasi hijau						

3	Investasi hijau penting bagi saya ketika saya akan melakukan investasi						
4	Saya berpikir bahwa berinvestasi hijau dapat meningkatkan pengetahuan keuangan individu						
5	Saya pikir bijaksana bagi saya untuk terlibat dalam investasi hijau						
6	Saya pikir investasi hijau adalah ide yang bagus						
7	Saya merasa bahwa kinerja investasi hijau secara umum dapat diandalkan						
8	Secara umum, saya yakin bahwa berinvestasi hijau akan menghasilkan keuntungan finansial yang tinggi dan berdampak positif						
9	Saya yakin bahwa produk investasi hijau mempromosikan pembangunan berkelanjutan dengan efektif						

3. Norma Subjektif

No	Pernyataan	SS	S	AS	ATS	TS	STS
		(6)	(5)	(4)	(3)	(2)	(1)
1	Saya akan berpartisipasi dalam investasi hijau jika itu bermanfaat menurut pasangan saya.						
2	Saya akan berpartisipasi dalam investasi hijau jika keluarga saya menyetujuinya.						

3	Saya akan berpartisipasi dalam investasi hijau jika kolega saya melakukannya						
4	Saya akan ikut investasi hijau jika teman saya terbukti sukses di dalamnya						
5	Saya akan berpartisipasi dalam investasi hijau jika pemerintah mendorongnya						
6	Saya akan berpartisipasi dalam investasi hijau jika tokoh publik terkenal mendorongnya						

4. Kontrol Perilaku yang Dirasakan

No	Pernyataan	SS	S	AS	ATS	TS	STS
		(6)	(5)	(4)	(3)	(2)	(1)
1	Saya akan dapat berpartisipasi dalam investasi hijau.						
2	Saya percaya bahwa saya memiliki kendali dalam memilih jenis investasi hijau yang ingin saya investasikan.						
3	Sebagian besar terserah saya untuk berpartisipasi dalam investasi hijau.						
4	Jika saya ingin berinvestasi hijau, saya dapat melakukannya dengan mudah.						
5	Saya memiliki pengetahuan untuk berinvestasi hijau.						
6	Ada banyak peluang bagi saya untuk berinvestasi hijau.						

7	Saya punya cukup uang untuk investasi hijau							
8	Saya memiliki energi yang cukup untuk investasi hijau							
9	Saya punya cukup waktu untuk investasi hijau							



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Lampiran 2. Profil Responden

		Usia			
	<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>	
Valid	17-20	158	41.1	41.1	41.1
	21-23	125	32.6	32.6	73.7
	24-26	101	26.3	26.3	100.0
	Total	384	100.0	100.0	

		Jenis Kelamin			
	<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>	
Valid	Laki-laki	137	35.7	35.7	35.7
	Perempuan	247	64.3	64.3	100.0
	Total	384	100.0	100.0	

		Tingkat Pendidikan			
	<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>	
Valid	SMA/Sederajat	204	53.1	53.1	53.1
	D3/D4	30	7.8	7.8	60.9
	S1	144	37.5	37.5	98.4
	S2	6	1.6	1.6	100.0
	Total	384	100.0	100.0	

		Pekerjaan			
	<i>Frequency</i>	<i>Percent</i>	<i>Valid Percent</i>	<i>Cumulative Percent</i>	
Valid	Pelajar/Mahasiswa	252	65.6	65.6	65.6
	Karyawan swasta	86	22.4	22.4	88.0
	Pegawai negeri (ASN)/pegawai lembaga pemerintah	17	4.4	4.4	92.4
	Pengusaha	17	4.4	4.4	96.9
	Profesional (Dokter, Pengacara, dll)	4	1.0	1.0	97.9
	Investor	8	2.1	2.1	100.0
	Total	384	100.0	100.0	

Pengalaman Investasi

		Frequency	Percent	Valid	Cumulative Percent
				Percent	
Valid	Kurang dari 1 tahun	272	70.8	70.8	70.8
	1 - 3 tahun	89	23.2	23.2	94.0
	3 - 5 tahun	19	4.9	4.9	99.0
	Lebih dari 5 tahun	4	1.0	1.0	100.0
Total		384	100.0	100.0	



*Mencerdaskan dan
Memartabatkan Bangsa*

Lampiran 3. Output Tabulasi Silang

Tabulasi Silang Usia dengan Intensi Investasi Hijau

Profil	Kriteria	Indikator	Sangat Setuju	Setuju	Agak Setuju - Sangat Tidak Setuju
Usia	17-20	IH1	36 22,8%	95 60,1%	27 17,1%
		IH2	32 20,3%	89 56,3%	37 23,4%
		IH3	24 15,2%	95 60,1%	39 24,7%
		IH4	24 15,2%	80 50,6%	54 34,2%
		IH5	45 28,5%	90 57,0%	23 14,6%
		IH6	48 30,4%	80 50,6%	30 19,0%
		IH7	38 24,1%	76 48,1%	44 27,8%
		IH8	19 12,0%	66 41,8%	73 46,2%
		Rata-rata	21,0%	53,1%	25,9%
		IH1	29 23,2%	77 61,6%	19 15,2%
Usia	21-23	IH2	30 24,0%	65 52,0%	30 24,0%
		IH3	27 21,6%	66 52,8%	32 25,6%
		IH4	27 21,6%	57 45,6%	41 32,8%
		IH5	37 29,6%	66 52,8%	22 17,6%
		IH6	46 36,8%	58 46,4%	21 16,8%
		IH7	31 24,8%	65 52,0%	29 23,2%
		IH8	26 20,8%	51 40,8%	48 38,4%
		Rata-rata	25,3%	50,5%	24,2%
		IH1	25 24,8%	66 65,3%	10 9,9%
		IH2	23 22,8%	70 69,3%	8 7,9%
Usia	24-26	IH3	25 24,8%	64 63,4%	12 11,9%
		IH4	23	58	20

		22,8%	57,4%	19,8%
IH5	53	42	6	
	52,5%	41,6%	5,9%	
IH6	49	40	12	
	48,5%	39,6%	11,9%	
IH7	35	50	16	
	34,7%	49,5%	15,8%	
IH8	21	54	26	
	20,8%	53,5%	25,7%	
Rata-rata	31,4%	55,0%	13,6%	

Tabulasi Silang Jenis Kelamin dengan Intensi Investasi Hijau

Profil	Kriteria	Indikator	Sangat Setuju	Setuju	Agak Setuju - Sangat Tidak Setuju
Jenis Kelamin	Laki-laki	IH1	40	75	22
		29,2%	54,7%	16,1%	
		IH2	31	84	22
		22,6%	61,3%	16,1%	
		IH3	32	74	31
		23,4%	54,0%	22,6%	
		IH4	32	60	45
		23,4%	43,8%	32,8%	
		IH5	50	64	23
		36,5%	46,7%	16,8%	
		IH6	53	54	30
		38,7%	39,4%	21,9%	
		IH7	34	73	30
		24,8%	53,3%	21,9%	
		IH8	26	61	50
		19,0%	44,5%	36,5%	
		Rata-rata	27,2%	49,7%	23,1%
	Perempuan	IH1	50	163	34
		20,2%	66,0%	13,8%	
		IH2	54	140	53
		21,9%	56,7%	21,5%	
		IH3	44	151	52
		17,8%	61,1%	21,1%	
		IH4	42	135	70
		17,0%	54,7%	28,3%	
		IH5	85	134	28
		34,4%	54,3%	11,3%	
		IH6	90	124	33
		36,4%	50,2%	13,4%	
		IH7	70	118	59
		28,3%	47,8%	23,9%	
		IH8	40	110	97
		16,2%	44,5%	39,3%	

	Rata-rata	24,0%	54,4%	21,6%
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Tabulasi Silang Tingkat Pendidikan dengan Intensi Investasi Hijau

Profil	Kriteria	Indikator	Sangat Setuju	Setuju	Agak Setuju - Sangat Tidak Setuju
Tingkat Pendidikan	SMA/Sederajat	IH1	42 20,6%	128 62,7%	34 16,7%
		IH2	44 21,6%	112 54,9%	48 23,5%
		IH3	34 16,7%	117 57,4%	53 26,0%
		IH4	31 15,2%	102 50,0%	71 34,8%
		IH5	57 27,9%	113 55,4%	34 16,7%
		IH6	66 32,4%	101 49,5%	37 18,1%
		IH7	48 23,5%	102 50,0%	54 26,5%
		IH8	29 14,2%	85 41,7%	90 44,1%
		Rata-rata	21,5%	52,7%	25,8%
		IH1	10 33,3%	18 60,0%	2 6,7%
	D3/D4	IH2	5 16,7%	18 60,0%	7 23,3%
		IH3	2 6,7%	23 76,7%	5 16,7%
		IH4	5 16,7%	13 43,3%	12 40,0%
		IH5	7 23,3%	20 66,7%	3 10,0%
		IH6	11 36,7%	17 56,7%	2 6,7%
		IH7	6 20,0%	17 56,7%	7 23,3%
		IH8	5 16,7%	15 50,0%	10 33,3%
		Rata-rata	21,3%	58,8%	20,0%
S1	IH1	38 26,4%	88 61,1%	18 12,5%	
		IH2	34 23,6%	90 62,5%	20 13,9%
	IH3	38 26,4%	81 56,3%	25 17,4%	
		IH4	36 25,0%	80 55,6%	28 19,4%

		IH5	67 46,5%	63 43,8%	14 9,7%
		IH6	60 41,7%	60 41,7%	24 16,7%
		IH7	48 33,3%	72 50,0%	24 16,7%
		IH8	32 22,2%	69 47,9%	43 29,9%
		Rata-rata	30,6%	52,3%	17,0%
S2		IH1	0 0,0%	4 66,7%	2 33,3%
		IH2	2 33,3%	4 66,7%	0 0,0%
		IH3	2 33,3%	4 66,7%	0 0,0%
		IH4	2 33,3%	0 0,0%	4 66,7%
		IH5	4 66,7%	2 33,3%	0 0,0%
		IH6	6 100,0%	0 0,0%	0 0,0%
		IH7	2 33,3%	0 0,0%	4 66,7%
		IH8	0 0,0%	2 33,3%	4 66,7%
		Rata-rata	37,5%	33,3%	29,2%

Tabulasi Silang Pekerjaan dengan Intensi Investasi Hijau

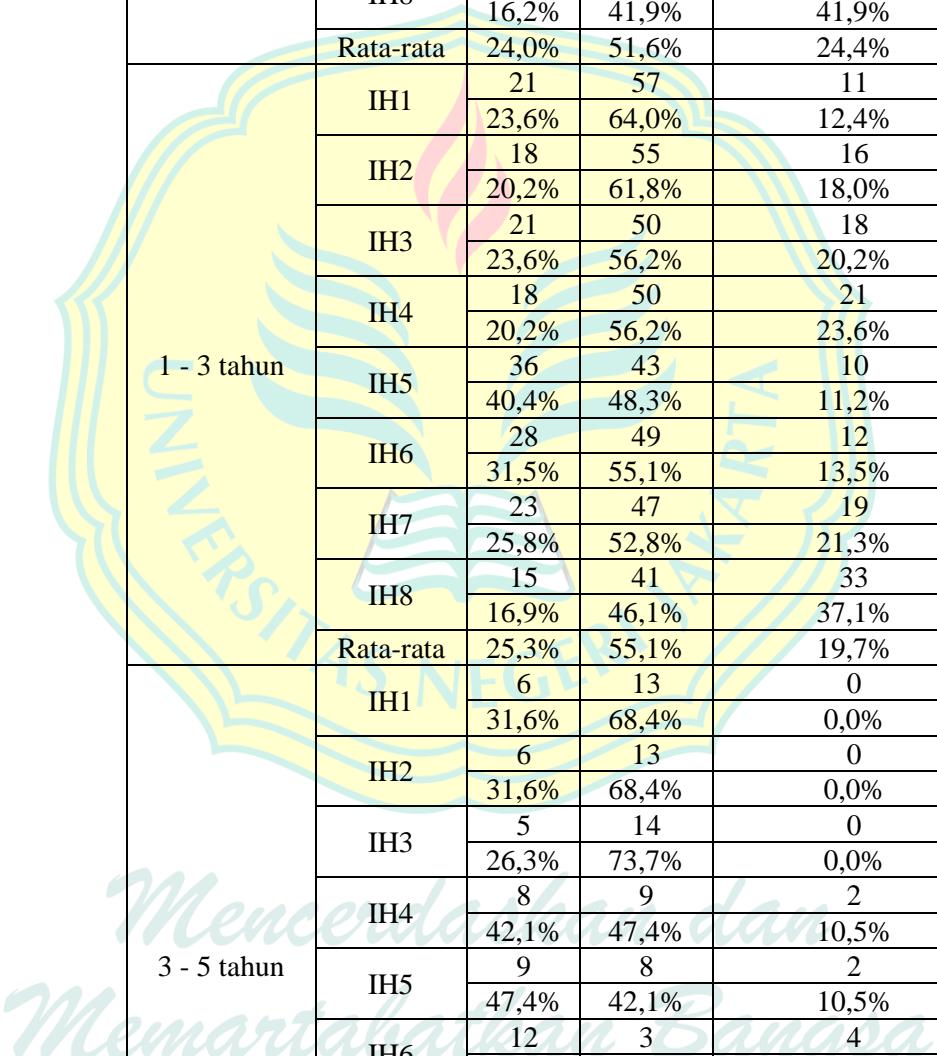
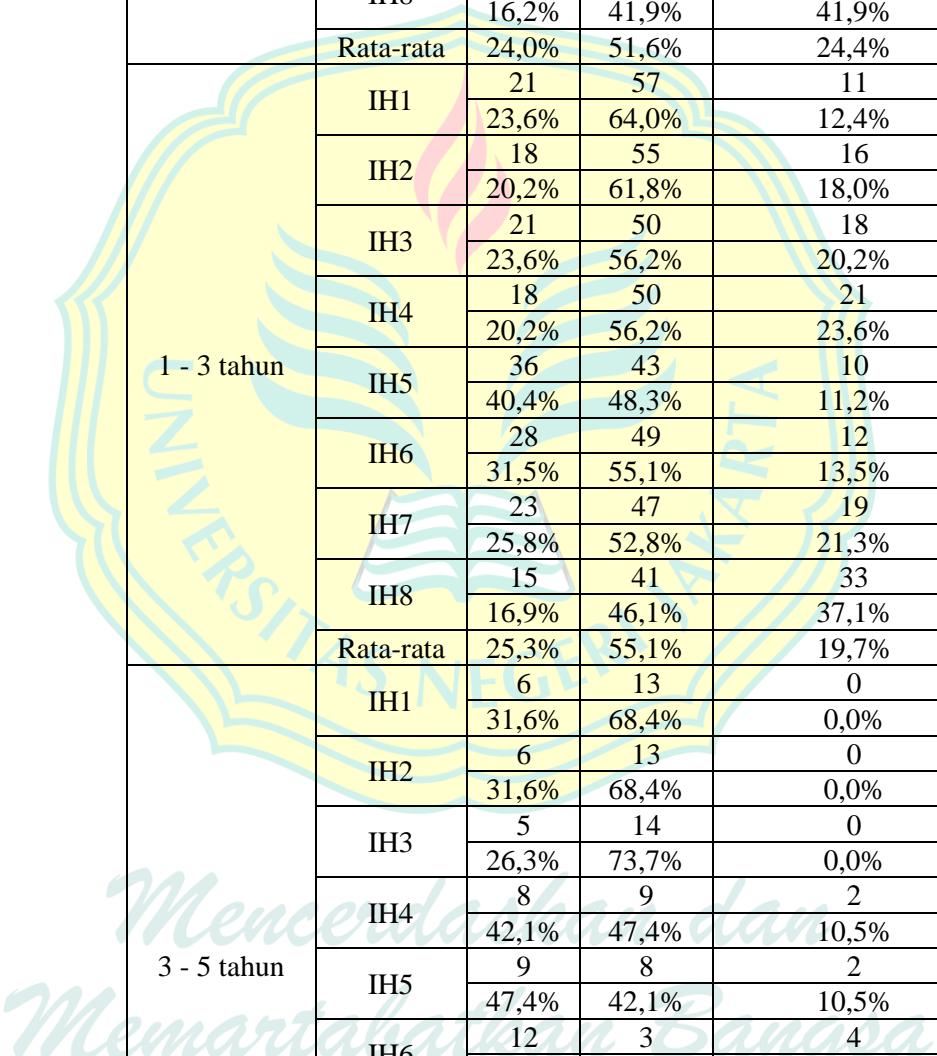
Profil	Kriteria	Indikator	Sangat Setuju	Setuju	Agak Setuju - Sangat Tidak Setuju
Pekerjaan	Pelajar/ Mahasiswa	IH1	58 23,0%	156 61,9%	38 15,1%
		IH2	56 22,2%	143 56,7%	53 21,0%
		IH3	47 18,7%	147 58,3%	58 23,0%
		IH4	44 17,5%	120 47,6%	88 34,9%
		IH5	76 30,2%	142 56,3%	34 13,5%
		IH6	86 34,1%	124 49,2%	42 16,7%
		IH7	65 25,8%	124 49,2%	63 25,0%
		IH8	36 14,3%	107 42,5%	109 43,3%
		Rata-rata	23,2%	52,7%	24,1%

Karyawan swasta	IH1	18 20,9%	61 70,9%	7 8,1%
	IH2	19 22,1%	54 62,8%	13 15,1%
	IH3	15 17,4%	57 66,3%	14 16,3%
	IH4	16 18,6%	51 59,3%	19 22,1%
	IH5	35 40,7%	43 50,0%	8 9,3%
	IH6	40 46,5%	36 41,9%	10 11,6%
	IH7	27 31,4%	47 54,7%	12 14,0%
	IH8	48 55,8%	21 24,4%	17 19,8%
	Rata-rata	31,7%	53,8%	14,5%
Pegawai negeri (ASN)/ pegawai lembaga pemerintah	IH1	7 41,2%	8 47,1%	2 11,8%
	IH2	7 41,2%	8 47,1%	2 11,8%
	IH3	7 41,2%	8 47,1%	2 11,8%
	IH4	8 47,1%	7 41,2%	2 11,8%
	IH5	12 70,6%	5 29,4%	0 0,0%
	IH6	8 47,1%	8 47,1%	1 5,9%
	IH7	6 35,3%	8 47,1%	3 17,6%
	IH8	9 52,9%	3 17,6%	5 29,4%
	Rata-rata	47,1%	40,4%	12,5%
Pengusaha	IH1	4 23,5%	5 29,4%	8 47,1%
	IH2	3 17,6%	8 47,1%	6 35,3%
	IH3	4 23,5%	5 29,4%	8 47,1%
	IH4	3 17,6%	10 58,8%	4 23,5%
	IH5	5 29,4%	4 23,5%	8 47,1%
	IH6	2 11,8%	8 47,1%	7 41,2%
	IH7	1 5,9%	8 47,1%	8 47,1%

		IH8	1 5,9%	7 41,2%	9 52,9%
		Rata-rata	16,9%	40,4%	42,6%
	Profesional (Dokter, Pengacara, dll)	IH1	0 0,0%	4 100,0%	0 0,0%
		IH2	0 0,0%	4 100,0%	0 0,0%
		IH3	0 0,0%	4 100,0%	0 0,0%
		IH4	2 50,0%	0 0,0%	2 50,0%
		IH5	4 100,0%	0 0,0%	0 0,0%
		IH6	2 50,0%	0 0,0%	2 50,0%
		IH7	0 0,0%	2 50,0%	2 50,0%
		IH8	0 0,0%	2 50,0%	2 50,0%
		Rata-rata	25,0%	50,0%	25,0%
		IH1	3 37,5%	4 50,0%	1 12,5%
	Investor	IH2	0 0,0%	7 87,5%	1 12,5%
		IH3	3 37,5%	4 50,0%	1 12,5%
		IH4	1 12,5%	7 87,5%	0 0,0%
		IH5	3 37,5%	4 50,0%	1 12,5%
		IH6	5 62,5%	2 25,0%	1 12,5%
		IH7	5 62,5%	2 25,0%	1 12,5%
		IH8	3 37,5%	4 50,0%	1 12,5%
		Rata-rata	35,9%	53,1%	10,9%

Tabulasi Silang Pengalaman Investasi dengan Intensi Investasi Hijau

Profil	Kriteria	Indikator	Sangat Setuju	Setuju	Agak Setuju - Sangat Tidak Setuju
Pengalaman Investasi	Kurang dari 1 tahun	IH1	61	166	45
			22,4%	61,0%	16,5%
		IH2	61	152	59
			22,4%	55,9%	21,7%
		IH3	48	159	65
			17,6%	58,5%	23,9%

 1 - 3 tahun	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 10%;">IH4</td><td style="width: 15%;">48</td><td style="width: 15%;">132</td><td style="width: 15%;">92</td></tr> <tr><td></td><td>17,6%</td><td>48,5%</td><td>33,8%</td></tr> <tr><td style="background-color: #f2f2f2;">IH5</td><td>90</td><td>143</td><td>39</td></tr> <tr><td></td><td>33,1%</td><td>52,6%</td><td>14,3%</td></tr> <tr><td style="background-color: #f2f2f2;">IH6</td><td>101</td><td>124</td><td>47</td></tr> <tr><td></td><td>37,1%</td><td>45,6%</td><td>17,3%</td></tr> <tr><td style="background-color: #f2f2f2;">IH7</td><td>70</td><td>132</td><td>70</td></tr> <tr><td></td><td>25,7%</td><td>48,5%</td><td>25,7%</td></tr> <tr><td style="background-color: #f2f2f2;">IH8</td><td>44</td><td>114</td><td>114</td></tr> <tr><td></td><td>16,2%</td><td>41,9%</td><td>41,9%</td></tr> <tr><td style="background-color: #f2f2f2;">Rata-rata</td><td>24,0%</td><td>51,6%</td><td>24,4%</td></tr> </table>	IH4	48	132	92		17,6%	48,5%	33,8%	IH5	90	143	39		33,1%	52,6%	14,3%	IH6	101	124	47		37,1%	45,6%	17,3%	IH7	70	132	70		25,7%	48,5%	25,7%	IH8	44	114	114		16,2%	41,9%	41,9%	Rata-rata	24,0%	51,6%	24,4%	IH4	48	132	92																								
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 3 - 5 tahun	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 10%;">IH1</td><td style="width: 15%;">6</td><td style="width: 15%;">13</td><td style="width: 15%;">0</td></tr> <tr><td></td><td>31,6%</td><td>68,4%</td><td>0,0%</td></tr> <tr><td style="background-color: #f2f2f2;">IH2</td><td>6</td><td>13</td><td>0</td></tr> <tr><td></td><td>31,6%</td><td>68,4%</td><td>0,0%</td></tr> <tr><td style="background-color: #f2f2f2;">IH3</td><td>5</td><td>14</td><td>0</td></tr> <tr><td></td><td>26,3%</td><td>73,7%</td><td>0,0%</td></tr> <tr><td style="background-color: #f2f2f2;">IH4</td><td>8</td><td>9</td><td>2</td></tr> <tr><td></td><td>42,1%</td><td>47,4%</td><td>10,5%</td></tr> <tr><td style="background-color: #f2f2f2;">IH5</td><td>9</td><td>8</td><td>2</td></tr> <tr><td></td><td>47,4%</td><td>42,1%</td><td>10,5%</td></tr> <tr><td style="background-color: #f2f2f2;">IH6</td><td>12</td><td>3</td><td>4</td></tr> <tr><td></td><td>63,2%</td><td>15,8%</td><td>21,1%</td></tr> <tr><td style="background-color: #f2f2f2;">IH7</td><td>9</td><td>10</td><td>0</td></tr> <tr><td></td><td>47,4%</td><td>52,6%</td><td>0,0%</td></tr> <tr><td style="background-color: #f2f2f2;">IH8</td><td>7</td><td>12</td><td>0</td></tr> <tr><td></td><td>36,8%</td><td>63,2%</td><td>0,0%</td></tr> <tr><td style="background-color: #f2f2f2;">Rata-rata</td><td>40,8%</td><td>53,9%</td><td>5,3%</td></tr> </table>	IH1	6	13	0		31,6%	68,4%	0,0%	IH2	6	13	0		31,6%	68,4%	0,0%	IH3	5	14	0		26,3%	73,7%	0,0%	IH4	8	9	2		42,1%	47,4%	10,5%	IH5	9	8	2		47,4%	42,1%	10,5%	IH6	12	3	4		63,2%	15,8%	21,1%	IH7	9	10	0		47,4%	52,6%	0,0%	IH8	7	12	0		36,8%	63,2%	0,0%	Rata-rata	40,8%	53,9%	5,3%	IH1	6	13	0
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Lebih dari 5 tahun	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 10%;">IH1</td><td style="width: 15%;">12</td><td style="width: 15%;">3</td><td style="width: 15%;">4</td></tr> <tr><td></td><td>63,2%</td><td>15,8%</td><td>21,1%</td></tr> </table>	IH1	12	3	4		63,2%	15,8%	21,1%	IH6	12	3	4																																																												
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IH7	9	10	0																																																																						
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IH8	7	12	0																																																																						
		36,8%	63,2%	0,0%																																																																					
Rata-rata	40,8%	53,9%	5,3%																																																																						
IH1	2	2	0																																																																						
		50,0%	50,0%	0,0%																																																																					
IH2	0	4	0																																																																						

		0,0%	100,0%	0,0%
IH3	2	2	0	
	50,0%	50,0%	0,0%	
IH4	0	4	0	
	0,0%	100,0%	0,0%	
IH5	0	4	0	
	0,0%	100,0%	0,0%	
IH6	2	2	0	
	50,0%	50,0%	0,0%	
IH7	2	2	0	
	50,0%	50,0%	0,0%	
IH8	0	4	0	
	0,0%	100,0%	0,0%	
Rata-rata	25,0%	75,0%	0,0%	



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Lampiran 4. Output Exploratory Factor Analysis (EFA)

Intensi Investasi Hijau

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.903
Bartlett's Test of Sphericity	Approx. Chi-Square df Sig.
	1653.773
	28
	.000

Communalities

	Initial	Extraction
IIH1	1.000	.723
IIH2	1.000	.582
IIH3	1.000	.658
IIH4	1.000	.583
IIH5	1.000	.552
IIH6	1.000	.487
IIH7	1.000	.648
IIH8	1.000	.547

Extraction Method: Principal Component Analysis.

Component Matrix^a

	Component
IIH1	1
IIH2	.850
IIH3	.763
IIH4	.811
IIH5	.763
IIH6	.743
IIH7	.698
IIH8	.805
IIH8	.740

Extraction Method: Principal Component Analysis.
a. 1 components extracted.

Sikap Terhadap Investasi Hijau

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.910
Bartlett's Test of Sphericity	
<i>Approx. Chi-Square</i>	1903.052
<i>df</i>	36
<i>Sig.</i>	.000

	Communalities	
	<i>Initial</i>	<i>Extraction</i>
SA1	1.000	.553
SA2	1.000	.651
SA3	1.000	.558
SA4	1.000	.587
SA5	1.000	.527
SI1	1.000	.634
SI2	1.000	.621
SI3	1.000	.599
SI4	1.000	.544

Extraction Method: Principal Component Analysis.

	Component Matrix^a	
	Component	1
SA1		.744
SA2		.807
SA3		.747
SA4		.766
SA5		.726
SI1		.796
SI2		.788
SI3		.774
SI4		.738

*Extraction Method: Principal Component Analysis.
a. 1 components extracted.*



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Norma Subjektif

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.861
Bartlett's Test of Sphericity	
<i>Approx. Chi-Square</i>	1337.689
<i>df</i>	15
<i>Sig.</i>	.000

Communalities

	Initial	Extraction
NI1	1.000	.611
NI2	1.000	.607
NI3	1.000	.634
NI4	1.000	.728
ND1	1.000	.724
ND2	1.000	.651

Extraction Method: Principal Component Analysis.

Component Matrix^a

Component	1
NI1	.782
NI2	.779
NI3	.796
NI4	.853
ND1	.851
ND2	.807

Extraction Method: Principal Component Analysis.

a. 1 components extracted.



Kontrol Perilaku yang Dirasakan

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	.905
Bartlett's Test of Sphericity	
<i>Approx. Chi-Square</i>	2139.333
<i>df</i>	36
<i>Sig.</i>	.000

Communalities

	Initial	Extraction
KP1	1.000	.550
KP2	1.000	.589
KP3	1.000	.350
KP4	1.000	.648
ED1	1.000	.625
ED2	1.000	.657
ED3	1.000	.640
ED4	1.000	.673
ED5	1.000	.687

Extraction Method: Principal Component Analysis.

Component Matrix^a

Component	1
KP1	.741
KP2	.767
KP3	.592
KP4	.805
ED1	.790
ED2	.810
ED3	.800
ED4	.820
ED5	.829

Extraction Method: Principal Component Analysis.

a. 1 components extracted.

Lampiran 5. Output Cronbach's Alpha

Intensi Investasi Hijau

Reliability Statistics

Cronbach's Alpha	N of Items
,897	8

Sikap terhadap Investasi Hijau

Reliability Statistics

Cronbach's Alpha	N of Items
,911	9

Norma Subjektif

Reliability Statistics

Cronbach's Alpha	N of Items
,896	6

Kontrol Perilaku yang Dirasakan

Reliability Statistics

Cronbach's Alpha	N of Items
,914	9

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Lampiran 6. Output Confirmatory Factor Analysis (CFA)

Intensi Investasi Hijau

Model Fit Summary

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	14	10,474	7	,163	1,496
Saturated model	21	,000	0		
Independence model	6	1154,546	15	,000	76,970

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,009	,991	,972	,330
Saturated model	,000	1,000		
Independence model	,282	,392	,148	,280

Baseline Comparison

Model	NFI	RFI	IFI	TLI	CFI
	Delta1	rho1	Delta2	rho2	
Default model	,991	,981	,997	,993	,997
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,036	,000	,078	,655
Independence model	,445	,424	,467	,000

Sikap terhadap Investasi Hijau

Model Fit Summary

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	14	12,118	7	,097	1,731
Saturated model	21	,000	0		

Model	NPAR	CMIN	DF	P	CMIN/DF
Independence model	6	1126,507	15	,000	75,100

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,008	,990	,969	,330
Saturated model	,000	1,000		
Independence model	,264	,390	,146	,279

Baseline Comparisons

Model	NFI	RFI	IFI	TLI	CFI
	Delta1	rho1	Delta2	rho2	
Default model	,989	,977	,995	,990	,995
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,044	,000	,084	,545
Independence model	,440	,418	,462	,000

Norma Subjektif

Model Fit Summary

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	13	,577	2	,750	,288
Saturated model	15	,000	0		
Independence model	5	1083,351	10	,000	108,335

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,003	,999	,995	,133
Saturated model	,000	1,000		
Independence model	,532	,407	,110	,271

Baseline Comparisons

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Default model	,999	,997	1,001	1,007	1,000
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,000	,000	,070	,891
Independence model	,529	,503	,556	,000

Kontrol Perilaku yang Dirasakan

Model Fit Summary

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	12	4,237	3	,237	1,412
Saturated model	15	,000	0		
Independence model	5	940,613	10	,000	94,061

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,008	,996	,978	,199
Saturated model	,000	1,000		
Independence model	,348	,417	,126	,278

Baseline Comparisons

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Default model	,995	,985	,999	,996	,999
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,033	,000	,098	,578
Independence model	,493	,467	,520	,000

Full Model

Model Fit Summary

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	42	91,537	78	,140	1,174
Saturated model	120	,000	0		
Independence model	15	2187,020	105	,000	20,829

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,024	,956	,933	,622
Saturated model	,000	1,000		
Independence model	,290	,286	,183	,250

Baseline Comparisons

Model	NFI	RFI	IFI	TLI	CFI
	Delta1	rho1	Delta2	rho2	
Default model	,958	,944	,994	,991	,993
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,026	,000	,045	,985
Independence model	,273	,263	,283	,000

Lampiran 7. Output Uji Hipotesis

Regression Weights: (Group number 1 - Default model)

			Estimate	S.E.	C.R.	P	Label
NI	<---	NS	1,422	,128	11,145	***	
ND	<---	NS	1,000				
SA	<---	SIH	,855	,088	9,713	***	
SI	<---	SIH	1,000				
KK	<---	KPD	1,171	,102	11,534	***	
ED	<---	KPD	1,000				
IIH	<---	NS	-,077	,054	-1,444	,149	
IIH	<---	SIH	,570	,108	5,301	***	
IIH	<---	KPD	,201	,084	2,390	,017	
IIH1	<---	IIH	1,000				
IIH2	<---	IIH	1,059	,079	13,347	***	
IIH3	<---	IIH	1,052	,078	13,456	***	
SI2	<---	SI	,921	,077	11,905	***	
SI3	<---	SI	1,000				
SA2	<---	SA	1,000				
SA3	<---	SA	1,305	,115	11,345	***	
NI4	<---	NI	1,000				
NI1	<---	NI	,659	,058	11,381	***	
ND2	<---	ND	1,000				
ND1	<---	ND	1,206	,077	15,691	***	
KK4	<---	KK	1,000				
KK2	<---	KK	,766	,062	12,408	***	
ED3	<---	ED	1,122	,087	12,852	***	
ED2	<---	ED	1,000				

Lampiran 8. Hasil Turnitin

22-Juni-2023

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RIWAYAT HIDUP PENULIS



Vidia Ratu Balqis Malzara, lahir di Jakarta, 5 Februari 2002. Penulis merupakan anak ke-dua dari pasangan Inderapura Barnoza dan Nurmalina Maliki. Saat ini penulis tinggal di Buaran. Peneliti menempuh pendidikan di Program Studi S1 Manajemen, Fakultas Ekonomi, Universitas Negeri Jakarta melalui jalur SBMPTN.

Selama menjadi mahasiswa, peneliti aktif mengikuti berbagai organisasi, yaitu: *Chief Financial Officer* di Himpunan Mahasiswa Manajemen Fakultas Ekonomi Universitas Negeri Jakarta tahun 2020/2021, *Head of Marketing and Public Relation Department* di Galeri Investasi Bursa Efek Indonesia Fakultas Ekonomi Universitas Negeri Jakarta tahun 2021/2022, dan staf Manajemen Internal di Generasi Baru Indonesia 2022. Peneliti memiliki pengalaman Praktik Kerja Lapangan (PKL) di PT Bank Negara Indonesia (Persero) Tbk sebagai *Data Management & Analytics intern* dan saat ini sedang melakukan magang di PT Jasa Marga (Persero) Tbk sebagai *Human Capital Development intern* pada unit *Total Reward*. Selama perkuliahan, peneliti mendapatkan dua beasiswa, yaitu: YBM BRI Smart Scholarship periode 2020 dan Beasiswa Bank Indonesia periode 2022.

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