



## LETTER OF ACCEPTANCE

Jakarta, 30<sup>th</sup> May 2024

Dear **Mita Oktaviani**  
Universitas Negeri Jakarta, Indonesia

RE: Acceptance of Your Article for ISC-BEAM 2024  
PAPER TITLE: THE INFLUENCE OF SOCIAL MEDIA MARKETING ON PURCHASE INTENTION WITH BRAND IMAGE AS AN INTERVENING VARIABLE

### **Congratulations!**

The ISC-BEAM Technical Program Committee has completed the review process on your paper, and we are pleased to inform you that the manuscript listed above has been ACCEPTED for virtual presentation in the 2<sup>nd</sup> International Students' Conference on Business, Education, Economics, Accounting, and Management 2024, hosted by Faculty of Economics, Universitas Negeri Jakarta.

Please take note the conference will held on 05<sup>th</sup> June 2024 via Zoom Meeting.

To ensure a positive and productive experience for all attendees, we would like to share the Code of Conduct for the conference. You can check the Code of Conduct by following this link: <https://bit.ly/ISC-BEAMCodeofConduct>

If you have any questions or inquiries, do not hesitate to contact us at [isc.beam@unj.ac.id](mailto:isc.beam@unj.ac.id). We look forward to seeing you at the Virtual Conference.

Thank you and best regards,

Rahmi, SE., M.S.M.

Chairman of International Students' Seminar and Conference in Business, Education, Economics, Accounting, and Management (ISC-BEAM) 2024

CO-HOST:

