



ISC-BEAM
INTERNATIONAL STUDENTS' CONFERENCE
ON BUSINESS, EDUCATION, ECONOMICS, ACCOUNTING, AND MANAGEMENT

LETTER OF ACCEPTANCE

Jakarta, 4th Nov 2024

Dear **Auryn Amorivia Pringgodarmo**
Universitas Negeri Jakarta

RE: Acceptance of Your Article for ISC-BEAM 2024
PAPER TITLE: AIDA Analysis of Creative Ads on Instagram (Case Study of Instagram @universalmusicindonesia)

Congratulations!

The ISC-BEAM Technical Program Committee has completed the review process on your paper, and we are pleased to inform you that the manuscript listed above has been **ACCEPTED** for virtual presentation in the 3rd International Students' Conference on Business, Education, Economics, Accounting, and Management 2024, hosted by Faculty of Economics, Universitas Negeri Jakarta.

Please take note the conference will held on 12th Nov 2024 via Zoom Meeting.

To ensure a positive and productive experience for all attendees, we would like to share the Code of Conduct for the conference. You can check the Code of Conduct by following this link: <https://bit.ly/CodeofConduct-ISCBEAM2024>

If you have any questions or inquiries, do not hesitate to contact us at isc.beam@unj.ac.id. We look forward to seeing you at the Virtual Conference.

Thank you and best regards,

Aji Ahmadi Sasmi, S.Ak., M.Ak.

Chairman of International Students' Seminar and Conference in Business, Education, Economics, Accounting, and Management (ISC-BEAM) 2024

CO-HOST:

