

Daftar Pustaka

- Afif, F. (2016, Mei 11). Menpar: Pariwisata Akan Jadi Penghasil Devisa Terbesar. *Retrieved November 25, 2016, from travel.detik.com: https://travel.detik.com/travel-news/3207463/menpar-pariwisata-akan-jadi-penghasil-devisa-terbesar*
- Ahn, T., Ekinci, Y., & Li, G. (2011). *Self-congruence, functional congruence, and destination choice. Jurnal of Business Research*, 6(2), 721.
- Anwar, H. (2009). Penilaian Sikap Ilmiah Dalam Pembelajaran Sains. 2(5), 104.
- Ardhian, M. (2016, Sempember 01). Rekor Baru, Kunjungan Wisatawan Asing Juli 2016 Tembus 1 Juta. *Retrieved Februari 18, 2017, from katadata.co.id: http://katadata.co.id/berita/2016/09/01/rekor-baru-kunjungan-wisatawan-asing-juli-2016-tembus-1-juta.*
- Awiyah, W., & Hamed, A. B. (2005). *Consumer Purchase Intention At Traditional Restaurant And Fast Food Restaurant*. 108.
- Babo, G. (2016, April 20). Trend Positif Kunjungan Wisatawan ke Taman Nasional Komodo dan Kalimutu. *Retrieved Februari 18, 2017, from bappeda.nttprov.go.id: http://bappeda.nttprov.go.id/index.php/item/258-trend-positif-kunjungan-wisatawan-ke-taman-nasional-komodo-dan-kelimutu*
- Bajs, I. P. (2015). Tourist Perceived Value, Relationship to Satisfaction, and Behavioral Intentions: The Example of the Croatian Tourist Destination Dubrovnik. *Jurna; of Travel Research*, 54(1), 122-134.
- Bere, S. M. (2016, Agustus 05). Sejak awal 2016, Kunjungan Wisata ke NTT Meningkat Hingga 14.000 Wisman. *Retrieved Februari 14, 2017, from nationalgeographic.co.id: nationalgeographic.co.id/berita/2016/08/sejak-awal-2016-kunjungan-wisata-ke-ntt-meningkat-hingga-14-000-wisman.*
- Bianchi, C., Milberg, S., & Cuneo, A. (2017). *Understanding Travelers' Intention to Visit a Short Versus Long-Haul Emerging Vacation Destination: The Case of Chile. Tourism Management*, 59, 312-324.
- Bianchi, C., Milberg, S., & Cuneo, A. (2017). *Understanding travelers' intentions to visit a short versus long-haul emerging vacation destination: The case of Chile. Tourism Management*, 59, 314.
- Chin, L. C., Leng, L. H., Yuan, N. S., & Xiong, P. Y. (2015). *Determinants Of Travel Intention Among Foreign Students In Malaysia- Perspective From Push-Pull Motivations*. 15.

- Daoyour, F., & Adongo, C. A. (2015). *Why They Go There: International Tourists' Motivations and Revisit Intention to Northtern Ghana*. *American Journal of Tourism Management*, 4(1), 8.
- Gunawan, A. Y. (2013). "Motivasi Pengunjung Dalam Mengunjungi Capital Restaurant and Lounge Surabaya. *Jurnal E-komunikasi*, 1(2), 257.
- Gustomo, A., & Silvianita, A. (2009). Pengaruh Nilai-Nilai Personal, Gaya Kepemimpinan dan Budaya Organisasi terhadap Kepuasan Kerja Karyawan. *Jurnal Manajemen Teknologi*, 8, 2.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. P. (2010). *Multivariate Data Analysis*. New Jersey: Pearson.
- Hari, A. H. (2015). Peran Nilai-nilai Personal (Personal Values) Terhadap Sikap Konsumen. *MAGISTRA*, 24(92), 35.
- Hermansyah, D., & Waluya, B. (2012). Analisis Faktor-faktor Pendorong Motivasi Wisatawan Nusantara Terhadap Keputusan Berkunjung Ke Kebun Raya Bogor. *Tourism and Hospitality Wssential Journal*, 2(1), 250.
- Huang, S., & Hsu, C. H. (2009). *Effect of Travel Motivation, Past Experience, Perceived Constraint, and Attitude on Revisit Intention*. *Journal of Travel Research*, 48(1), 29-44.
- Huang, S., & Hsu, C. H. (2009). *Effects of Travel Motivation, Past Experience, Perceived Constraint, and Attitude on Revisit Intention*. *Journal of Travel Research*, 48(1), 3.
- Huang, S., Shen, Y., & Choi, C. (2015). *The Effect of Motivation, Satisfaction and Perceived Value on Tourist Recommendation*. *Tourism Travel and Research Association: Advancing Tourism Research Globally*.
- J. P, J. N., & Japarianti, E. (2014). Analisis Pengaruh Sikap, *Subjective Norm* dan *Perceived Behavioral Control* Terhadap *Purchase Intention* Pelanggan SOGO Department Store di Tunjungan Plaza Surabaya. *Jurnal Strategi Pemasaran*, 2(1), 2.
- Jamaludin, F. (2016, Juli 27). Tiket.com tak ingin terlena soal perang harga. Retrieved Februari 09, 2017, from Merdeka.com: <https://www.merdeka.com/teknologi/tiketcom-tak-ingin-terlena-soal-perang-harga.html>

- Konu, H., & Laukkanen, T. (2009). *Roles of Motivation Factors in Predicting Tourists' Intentions to Make Wellbeing Holidays – A Finnish Case.* AZMAC, 3.
- Kuuruzum, A., & Koksal, C. D. (2010). *The Impact of Service Quality on Behavioral Intention Hospitality Industry.* International Journal of Business and Management Studies, 2(1), 11.
- Li, M., & Cai, L. A. (2012). *The Effect of Personal Value on Travel Motivation and Behavioral Intention.* Journal of Travel Research, 51(4), 474.
- Li, M., & Cai, L. A. (2012). *The Effect of Personal Values on Travel Motivation and Behavioral Intention.* Journal of Travel Research, 51(4), 473-487.
- Litbangjakpar, A. (2016, November). Jumlah Kunjungan Wisatawan Mancanegara Menurut Pintu Masuk dan Kebangsaan Bulan November 2016. Retrieved Desember 25, 2016, from Kemenpar.go.id: <http://www.kemenpar.go.id/asp/detil.asp?c=16&id=2959/>
- Lu, J., Hung, K., Wang, L., Schuett, M. A., & Hu , L. (2015). *Do Perception of Time Affect Outbond-Travel Motivations and Intention? An Investigation Among Chinese Seniors.* Tourism Management, 53, 1-12.
- Malhotra, N. K. (2004). Riset Pemasaran, *Marketing Research: An Applied Orientation* (4th Edition ed.). Pearson Education.
- Malhotra, N. K. (2009). Riset Pemasaran; Pendekatan Terapan. Jakarta: PT. Indeks.
- Malhotra, N. K. (2010). Marketing Research (Sixth Edition ed.). New Jersey: Prentice Hall.
- Popichit, N., Anuwichanont, J., Chuanchom, J., Serirat, S., & Mechinda, P. (2013). *A Survey of Destination Potential, Tourism Activities and Future Travelling Intention Award Tourism Along The River in Phra Nakhon Si Ayutthaya Province.* International Journal of Business and Social Science, 4(7), 118.
- Priyatno, D. (2010). Tehnik Mudah dan Cepat Melakukan Analisis Data Penelitian dengan SPSS. Yogyakarta: Gava Media.
- Purnama, M. (2016, Februari 18). Komodo Ikon Baru "Kesejahteraan" Pariwisata Indonesia. Retrieved Februari 14, 2017, from Marisapurnama1blog.wordpress.com: <https://marisapurnama1blog.wordpress.com/2016/02/18/komodo-ikon-baru-kesejahteraan-pariwisata-indonesia/#more-151>

- Ramkisson, H., & Uysal, M. S. (2011). *The Effect of Perceived Authenticity, Information Search Behaviour, Motivation and Destination Imagery on Cultural Behavioural Intentions of Tourist*. *Current Issues in Tourism*, 14(6), 537-562.
- Ratih, N. P., & Agung, I. G. (2016). Pengaruh Sikap, Norma Objektif Terhadap Niat Beli Ulang Produk Fashion Via *Online* Di Kota Denpasar. *E-Jurnal Manajemen Unud*, 5(1), 658.
- Roselina, N. P., & Nurcaya, I. N. (2012). Pengaruh Sikap Konsumen dan Norma Subyektif Terhadap Niat Beli Mobil Toyota Agya di Kota Denpasar. 1436.
- Sanusi, A. (2013). Metodologi Penelitian Bisnis. Jakarta: Salemba Empat.
- Sari, F. (2014). Tinjauan Terhadap Motivasi Wisatawan Berkunjung ke Objek Wisata Air Terjun Aek Martua Kabupaten Rokan Hulu Provinsi Riau. 1(2), 4.
- Sari, N. M., & Junaedi MF, S. (2014). Peran Anticipated Emotion, Hasrat, dan Niat Berkunjung Pada Frekuensi Kunjungan Pusat Perbelanjaan. 6.
- Sarjono, H., & Julianita, W. (2015). *Structural Equation Modelling (SEM)* Sebuah Pengantar Aplikasi Untuk Penelitian Bisnis. Jakarta: Salemba Empat.
- Sekaran, U., & Bougie, R. (2009). *Research Methods fo Business (5th Edition ed.)*. United Kingdom: Wiley.
- Sintar, Y. (2016, November 22). Taman Nasional Komodo, Kunjungan Wisatawan Asing Naik Drastis. Retrieved Februari 14, 2017, from bisnissurabaya.com: <http://bisnissurabaya.com/2016/11/22/taman-nasional-komodo-kunjungan-wisatawan-asing-naik-drastis/>
- Sugiyono. (2014). Metode Penelitian Bisnis. Bandung: Alfabeta.
- Sukardi. (2015). Metodologi Penelitian Bisnis. Jakarta: PT. Bumi Aksara.
- Wahyuningsih. (2012). *The Effect of Customer Value on Behavioral Intention on Tourism Industry*. 5(1), 3.
- Widiyanto, I., & Prasilowaati, S. L. (2015). Perilaku Pembelian Melalui Internet. *Jurnal Manajemen dan Kewirausahaan*, 17(2), 112.

- Williams, P., & Soutar, G. N. (2009). *Value, Satisfaction and Behavioral Intention in an Adventure Tourism Context. Annals of Tourism Research*, 36(3), 416.
- Williams, P., & Soutar, G. N. (2009). *Value, Satisfaction and Behavioral Intentions in an Adventure Tourism Context. Annals of Tourism Research*, 36(3), 413-438.
- Wu, C. W. (2014). *Foreign Tourist' Intentions in visiting Leisure Farms. Jurnal of Business Research*, 68, 757-762.
- Wuryandari, N. E. (n.d.). Pengaruh *Promotion Mix* dan *Perceived Price* terhadap *Visit intention* serta implikasinya terhadap *Willingness to Recmendation*.
- Yamin, S., & Kurniawan, H. (2009). *Structural Equation Modelling*. Jakarta: Salemba Infotek.
- Yogatama, L. A. (2013). Analisis Pengaruh *Attitude*, *Subjective Norm*, dan *Behavioral Control* terhadap Intensi Penggunaan Helm Saat Mengendarai Motor Pada Remaja dan Dewasa Muda di Jakarta Selatan. *Proceding PESAT (Psikologi, Ekonomi, Sastra, Arsitektur dan Tehnik Sipil)*, 5, 4.