

DAFTAR PUSTAKA

- PPM, Tim Manajemen. 2014. *Business Model Canvas* Penerapan di Indonesia. Cetakan III. Jakarta: Penerbit PPM.
- Clark, Tim. 2012. *Business Model You*. New Jersey: John Wiley & Sons. Inc.
- Wheelen, Thomas L., Hunger, J. David. 2012. *Strategic Management and Business Policy Toward Global Sustainability*. Thirteenth Edition. Pearson.
- Rangkuti, Freddy. 2016. *Teknik Membedah Kasus Bisnis Analisa SWOT*. Jakarta: PT Gramedia Pustaka Utama.
- Riyanto, Dra. Arifah A., M.P.d. 2003. *Teori Busana*. Bandung: YAPEMDO Bandung.
- Cosgrave, Bronwyn. 2000. *The Complete History of Costume & Fashion From Ancient Egypt To The Present Day*. Great Britain: Octopus Group Limited.
- Fitriati, Rachma. 2014. *Menguak Daya Saing UMKM Industri Kreatif*. Jakarta: Yayasan Pustaka Obor Indonesia.
- Ishwara, Helen., Yahya, L.R. Supriyanto., Moeis, Xenia. 2011. *Batik Pesisir Pusaka Indonesia*. Jakarta: Kepustakaan Populer Gramedia (KPG).
- Rakjat, Dian, Himpunan Wastraprema. 2010. *Adiwastra Nusantara Masterpieces Of The Island*. Jakarta: Dian Rakjat Publishing.
- Sugihardjo, Nugraha Arif Karyanta. 2016. *Panduan Pendirian Usaha Fashion Muslim*. Jakarta: Bekraf.
- Reuters, Thomson. 2016. *State of The Global Islamic Economy Report 2015/16*. Dubai: Thomson Reuters.
- Salim, Drs. Peter, M.A. 1996. *The Contemporary English-Indonesian Dictionary*. Jakarta: Modern English Press.
- Lowrey, Ying. 2009. *Startup Business Characteristics and Dynamics: A Data Analysis of the Kauffman Firm Survey*. United States : SBA Office of Advocacy.

- Pearce II, John A., Robinson, Jr., Richard B. 2009. *Strategic Management Formulation, Implementation, and Control*. New York: McGraw-Hill/Irwin, a Business Unit of the McGraw-Hill Companies, Inc.
- Fleisher, Craig S., Bensoussan, Babette E. 2007. *Business and Competitive Analysis Affective Application of New and Classic Methods*. New Jersey: Pearson Education, Inc.
- David, Fred R., David, Forest R. 2015. *Strategic Management Concepts and Cases*. England: Pearson Education Limited.
- Qin, Zheng. 2009. Introduction to E-commerce. Beijing: Tsinghua University Press, Beijing and Springer-Verlag GmbH Berlin Heidelberg.
- Kotler, Philip., Keller, Kevin Lane., 2016. *Marketing Management*. England: Pearson Education Limited.
- Joyce, Alexandre., Paquin, Raymond L. 2016. The Triple Layered Business Model Canvas: A Toll to Design More Sustainable Business. *Journal of Cleaner Production*
- Muhtaroglu, F. CananPembe., Demir, Seniz., Obah, Murat., Girgin, Canan., 2013. Business Model Canvas Perspective on Big Data Applications. *IEEE International Conference in Big Data*
- Priyono, Feliciana., 2015. Analisa Penerapan Business Model Canvas Pada Toko Moi Collection. *Agora*, Vo. 3 No, 2
- Saeputra, Muhamad Yosi., Hidayatullah, Deden Syarif., 2016. Analisa Model Bisnis Pada Kafe Fruitea Holic Dengan Pendekatan Business Model Canvas. *E-Proceeding of Management*, Vol 3 No. 4 December 2016
- Rahman, Ranisa., Haryati, Teti., Evaluation of Business Model Development Through Customer Development Approach (Case Study of PT Hijub.com). *Tazkia Islamic Finance and Business Review*. Vol 2
- Murray, Alan., Scutto, Veronica., 2015. The Business Model Canvas. *Symphony Emerging Issues in Management*, ISSN: 1593-0319, No. 3
- Sugih, Ivana Liliani., and Soekarno Subiakto., 2014. Lesson Learned from Indonesian Biggest Fashion Retailer Company to Encourage the Development of Small Fashion Business. Elsevier Ltd.
- Latiff, Zulkifli Abd., and Alam, Fatin Nur Sofia Zainol., 2013. Element of Strategic Planning and Management in Municipal The Role of Media in Influencing Women Wearing Hijab: An Analysis, *Journal of Image and Graphic*, Vol 1, No. 1, March, 2013
- Umar, Abdullah., Sasongko, Agung Hari., Aguzman, Glory., Sugiharto., 2018. Business Model Canvas as a Solution for Competing Strategy of Small

Business in Indonesia, International Journal of Entrepreneurship, Vol 22, Issue 1, 2018

Ruseva.Radostina., 2015. *Pattern for Startup Business Models*, ACM. ACM

Indarti.,Peng, Li-Hsun., 2016. Modern Hijab Style in Indonesia as An Expression of Cultural Identity and Communication, National Yunlin University of Science and Technology

Handayani, dianamalia., 2016. *Feasibility Analysis of Business “Amalia Boutique” PT warnaWarniAmalia as Muslimah Fashion in South Jakarta*,JurnalRisetManajemenSains Indonesia (JRMSI), Vol 7, No. 1, 2016

Hoagland, W. Heath., Williamson, Lionel., 2000. *Feasibility Studies*, University of Kentucky Department of Agricultural Economics

Bause, Katharina.,Radimersky, Aline., Iwanicki Marinette., Albers, Albert., 2014. *Feasibility studies in the Product development Process*, Elsevier