DAFTAR PUSTAKA

Assauri, Sofjan. (2013). Strategic Management Sustainable Competitive Advantage. Jakarta : PTRajagrafinso Persada

Badan Pusat Statistik. (2018). Statistik Indonesia: Statistical yearbook of Indonesia. Jakarta : Badan Pusat Statistik.

Badan Pusat Statistik. (2019). Laporan Bulanan Data Sosial Ekonomi Edisi 104. Jakarta : Badan Pusat Statistik.

Bank Indonesia. (2018). Perkembangan Properti Komersial (PPKOM). Jakarta : Bank Indonesia.

Baskhara, Panji. (2019, January 9). Program Satu Juta Rumah Sejak 2015-2018 Pemerintah Telah Membangun 3.542.318 Unit. diperoleh dari http://wartakota.tribunnews.com/2019/01/09/program-satu-juta-rumah-sejak-2015-2018-pemerintah-telah-membangun-3542318-unit?page=all .

David, F. R., David. (2016). Manajemen Strategik : Suatu Pendekatan Keunggulan Bersaing Edisi 15. Jakarta : Salemba Empat.

David, F. R., David. (2017). Strategic Management : A Competitive Advantage Approach, Concept and Cases 16th Edition. England : Pearson Education Limited.

Devi, Sari Yuliani. (2012). Analisis Strategi Bersaing Rusunami Kalibata City. Jakarta : Pascasarjana, Ilmu Sosial dan Ilmu Politik, Universitas Indonesia.

Fleisher, C.S., Bensoussan, B. E. (2007). Business and Competitive Analysis : Effective Application of New and Classic Methods. New Jersey : Pearson Education.

Giantari, I Gust Ayu Ketut. et al. (2018). Development and Revitalization Strategies for Traditional Markets in Bali. *International Journal of Social Economics*.

Hitt, Ireland & Hoskisson. (2016). Strategic Management : Competitiveness & Globalization Concept and Cases. Boston : Cengage Learning.

Jauch, L. R., William, F. G. (1995). Manajemen Startegis dan Kebijakan Perusahaan (Tim Penerjemah Penerbit Erlangga, Penerjemah.). Jakarta : Erlangga.

Kazemi, Fatemeh. et al. (2018). Strategic planning for cultivation of fruit trees and shurbs in urban landscapes using SWOT method : A case study for the city of Mashhad, Iran. *Land Use Policy*, Vol. 70, pp. 1-9.

Kementerian Pekerjaan Umum dan Perumahan Rakyat. (2019). Menggapai Asa Satu Juta Unit Rumah. Jakarta : Maisona Vol. 11.

Li, Vera. (2011). A Methodology to Assess the Compettiveness of Real Estate Developers in China. A thesis at Queensland University of Technology.

Mehmood, F., Hassanezhad, M., Abbas, T. (2014). Analytical investigation of mobile NFC adaption with SWOT-AHP approach : A case of Italian Telecom. *Procedia Technology*, Vol. 12, pp. 535-541.

Chowdury, M. M. H., Islam, M. S., Hasan, K. R. (2017). Michael Porter's Five Forces analysis in shipping industry : Bangladesh shipping corporation perspective. *BMJ*, Vol. 1, Issue 1.

Pearce & Robinson. (2008). Manajemen Strategis : Formulasi, Implementasi, dan Pengendalian. Jakarta : Salemba Empat.

Purnomo, H. S., Zulkieflimansyah. (2007). Manajemen Strategi. Jakarta : Lembaga Penerbit FEUI.

Porter, M.E. (1994). Keunggulan bersaing : Menciptakan dan mempertahankan kinerja unggul (Tim Penterjemah Binarupa Aksara, Penerjemah.). Jakarta: Binarupa Aksara.

Porter, M.E. (1998). Competitive Advantage : Creating and Sustaining Superior Performance. New York : Free Press.

Prahalad, C. K., dan Gary, Hamel. (1990). The Core Competence of the Corporation. Harvard Business Review, May-June : Prentice-Hall.

Peraturan Presiden Republik Indonesia Nomor 2 Tahun 2015 Tentang Rencana Pembangunan Jangka Menengah Nasional (RPJMN) 2015-2019.

Rajasekar, J., Al Raee, M. (2013). An analysis of the telecommunication industry in the Sultanate of Oman using Michael Porter's competitive strategy model. *Competitiveness Review : An International Business Journal*, Vol. 23, No.3, pp. 234-259.

Rangkuti, Ferdy. (2015). Teknik Membedah Kasus Bisnis Analisis SWOT. Jakarta : PT Gramedia Pustaka.

Riyanto, Setyo. (2018). Pengambilan Keputusan Strategis Berbasis EFAS, IFAS, SFAS dan AHP. Bandung : Paramedia Komunikatama.

Rufaidah, Poppy. (2012). Manajemen Startegik. Bandung : Humaniora.

Sampurno, Dr, MBA (2010). Manajemen Stratejik : Menciptakan Keunggulan Bersaing. Yogyakarta : Gadjah Mada University Press.

Santopuoli, G., Marchetti, M., Giongo, M. (2016). Supporting policy decision makers in the establishment of forest plantations, using SWOT analysis and AHPs analysis. A case study in Tocantins (Brazil). *Land Use Policy*, Vol. 54, pp. 549-558.

Sugiyono. (2016). Metode Penelitian Kombinasi (Mixed Methods). Bandung : Alfabeta.

Sulistio, Ferly. (2016). Analisis Lima Kekuatan Porter pada PT Borneo Membangun. *AGORA,* Vol. 4, No. 1.

Umar, Husein. (2010). Desain Penelitian Manajemen Strategik. Jakarta : PT Raja Grafindo Persada.

Varma, Siddharth. (2016). IndianPetroleum Industry : some insights using Porter's Model. *Journal of energy and management*. Vol 1.

Wheelen, T.L, Hunger, J.D. (2001). Manajemen Strategis (Tim Penerjemah Penerbit Andi,Penerjemah.). Yogyakarta : Andi.

Wheelen, T.L, Hunger, J.D, et al. (2018). Strategic Management and Business Policy. Globalization, Innovation, and Sustainability 15th Edition. United Kingdom : Pearson Education Limited.

Xiaoling, Z. et al. (2010). Key Competitiveness Indicators for New Real Estate Developers. *Journal of Financial Management of Property and Construction*, Vol. 15, No. 2, pp. 143-157.

Yunna, Wu. Yang Yisheng.(2014). The competition situation analysis of shale gas industry in China : Applying Porter's five forces and scenario model. *Renewable and Sustainable Energy Reviews*, Vol.40, pp. 798-805.