

## DAFTAR PUSTAKA

- Ajzen, I., & Driver, B. L. (2012). Application of the Theory of Planned Behavior to Leisure Choice. *Journal of Leisure Research*, 24(3), 207–224.  
<https://doi.org/10.1080/00222216.1992.11969889>
- Arizandy. (2015). Pengaruh Place Attachment dan Novelty Seeking terhadap Kepuasan Wisatawan yang Berkunjung ke Kota Bandung. *Skripsi Fakultas Bisnis Dan Manajemen Universitas Widyaatama*, 29.
- Assaker, G., Vinzi, V. E., & O'Connor, P. (2011). Examining the effect of novelty seeking, satisfaction, and destination image on tourists' return pattern: A two factor, non-linear latent growth model. *Tourism Management*, 32(4), 890–901. <https://doi.org/10.1016/j.tourman.2010.08.004>
- Astini, R., & Sulistiowati, I. (2015). Pengaruh Destination Image , Travel Motivation , Dan Kualitas Pelayanan Terhadap Kepuasan Pengunjung ( Studi Kasus Pada Wisatawan Nusantara Muslim Di Pantai Carita Pandeglang Banten ). *Jurnal Ilmiah Manajemen Dan Bisnis*, 1(November).
- Baker, D. A., & Crompton, J. L. (2000). <Behaviour intetnions.pdf>, 27(3), 785–804. <https://doi.org/10.1103/PhysRevA.93.032136>
- Ban. (2007). *Technici promotionale si specificul lor in turism*. Ed. Economica.
- Bello, D. C., & Etzel, M. J. (1985). The Role of Novelty in the Pleasure Travel Experience. *Journal of Travel Research*, 24(1), 20–26.  
<https://doi.org/10.1177/004728758502400104>
- Budianto, A. (2018). Tingkat Kunjungan Masyarakat ke Museum Masih Rendah. Retrieved March 8, 2019, from  
<https://jabar.sindonews.com/read/1890/1/tingkat-kunjungan-masyarakat-ke-museum-masih-rendah-1538993449>
- Cetin, G., & Bilgihan, A. (2016). Components of cultural tourists' experiences in destinations. *Current Issues in Tourism*, 19(2), 137–154.  
<https://doi.org/10.1080/13683500.2014.994595>
- Chan, J. K. L., & Baum, T. (2007). Ecotourists' perception of ecotourism experience in Lower Kinabatangan, Sabah, Malaysia. *Journal of Sustainable Tourism*, 15(5), 574–590. <https://doi.org/10.2167/jost679.0>
- Chang, F.-H., & Tsai, C.-Y. (2009). Influence Of The Sports Tourism Attractiveness, Motivation, and Experience On Revisit Intentions. *Journal of Social Sciences & Humanities Research*, 961(June), 956–961.  
<https://doi.org/10.1002/da.20578>
- Chang, L. L., Backman, K. F., & Huang, Y. C. (2014). Creative tourism: a preliminary examination of creative tourists' motivation, experience, perceived value and revisit intention. *International Journal of Culture, Tourism, and Hospitality Research*, 8(4), 401–419.  
<https://doi.org/10.1108/IJCTHR-04-2014-0032>
- Chen, C. F., & Chen, F. S. (2010). Experience quality, perceived value, satisfaction and behavioral intentions for heritage tourists. *Tourism Management*, 31(1), 29–35. <https://doi.org/10.1016/j.tourman.2009.02.008>

- Cheng, T. M., Chang, S. Y., & Dai, Z. P. (2015). The mediating effect of situation involvement of novelty seeking and satisfaction for yanshuei fireworks festival in taiwan. *International Journal of Culture, Tourism, and Hospitality*:///Users/Triputraseptianto/Desktop/Motivation Journal/Motiv%3Erevisit VI.Pdfitality Research, 9(2), 154–167.  
<https://doi.org/10.1108/IJCTHR-10-2014-0084>
- Crompton, J. L. (1979). Motivations for pleasure vacation. *Annals of Tourism Research*, 6(4), 408–424. [https://doi.org/10.1016/0160-7383\(79\)90004-5](https://doi.org/10.1016/0160-7383(79)90004-5)
- Dayour, F., & Adongo, C. A. (2015). Why They Go There: International Tourists' Motivations and Revisit Intention to Northern Ghana. *American Journal of Tourism Management*, 4(1), 7–17.  
<https://doi.org/10.5923/j.tourism.20150401.02>
- Faison, E. W. J. (1970). The Neglected Variety Drive: A Useful Concept for Consumer Behavior.
- Ferri, R. (2018). Tim Peneliti Ungkapkan Alasan Kunjungan Museum di Kota Magelang Masih Minim Artikel ini telah tayang di Tribunjogja.com dengan judul Tim Peneliti Ungkapkan Alasan Kunjungan Museum di Kota Magelang Masih Minim. Retrieved from <http://jogja.tribunnews.com/2018/11/22/tim-peneliti-ungkapkan-alasan-kunjungan-museum-di-kota-magelang-masih-minim>
- Fishbein, M., & Ajzen, I. (1975). *Belief, Attitude, Intention and Behaviour: An Introduction To Theory and Research*. Reading: Addison-Wesley.
- Formica, & Uysal, M. (2002). Segmentation of Travelers Based on Environmental Attitudes. *Hospitality & Leisure Marketing*, 35–49.
- Gaffar, V. (2011). Pengaruh Strategi Positioning Museum Terhadap Kunjungan Wisata Edukasi Di Kota Bandung (Survey Segmen Pasar Generasi Y). *THE Journal : Tourism and Hospitality Essentials Journal*, 1(1), 15.  
<https://doi.org/10.17509/thej.v1i1.1878>
- Hair, J. F., Black, W. C., Babin, Barry, J., Anderson, & Rolph, E. (2010). *Multivariate Data Analysis*. New Jersey: Pearson.
- Heriyanto, R. (2019). Ode untuk Museum Sri Baduga.
- Howard, J. A., & Sheth, J. . (1969). *The Theory of Buyer Behavior*. New York: John Wiley & Sons.
- ICOM. (2007). ICOM Statutes. Retrieved June 26, 2019, from <http://archives.icom.museum/statutes.html#2>
- Ika. (2018). Kunjungan Museum di Yogyakarta Rendah. Retrieved from <https://ugm.ac.id/id/newsPdf/17345-kunjungan.museum.di.yogyakarta.rendah>
- Irawan, H. (2008). *10 Prinsip Kepuasan Pelanggan*. Jakarta: PT. Elex Media Komputindo.
- Isna, T. D. (2018). Menpar: Penerimaan Devisa dari Sektor Pariwisata Kian Meningkat Sejak 2015.
- Jang, S. C., & Feng, R. (2007). Temporal destination revisit intention: The effects of novelty seeking and satisfaction. *Tourism Management*, 28(2), 580–590.  
<https://doi.org/10.1016/j.tourman.2006.04.024>

- Khuong, M. N., & Ha, H. T. T. (2014). The Influences of Push and Pull Factors on the International Leisure Tourists' Return Intention to Ho Chi Minh City, Vietnam — A Mediation Analysis of Destination Satisfaction. *International Journal of Trade, Economics and Finance*, 5(6), 490–496.  
<https://doi.org/10.7763/ijtef.2014.v5.421>
- Kotler, P., & Keller, K. L. (2016). *No Title*. United States: Pearson Education Inc.
- Kotler, P., & Kotler, N. (1998). *Museum strategy and marketing: Designing missions, building audiences, generating revenue and resources*. San Fransisco: Jossey Bass Wiley.
- Kozak, M. (2001). repeaters' behavior at two distinct destinations, 28(3), 784–807.
- Lovelock, C. H., & Wirtz, J. (2011). *Services Marketing: People, Technology, Strategy* (VII). Boston: Prentice Hall.
- Malhotra, K. N. (2012). *Marketing Reasearch*. Pearson International Edition.
- Nafisah, E., & Suhud, U. (2016). Who Would Return to Malioboro ? A Structural Model of Factors to Influence Tourists ' Revisit. *International Conference on Education For Economics, Business, and Finance*, (1993), 28–35.
- Oliver, R. L. (1997). *Satisfaction: A Behavioral Perspective on the Consumer*. New York: McGraw-Hill.
- Oliver, Richard L. (1980). A Cognitive Model of the Antecedents and Consequences of Satisfaction Decisions. *Journal of Marketing Research*, 17(4), 460. <https://doi.org/10.2307/3150499>
- Otto, J. E., & Ritchie, J. R. B. (1996). The service experience in tourism. *Tourism Management*, 17(3), 165–174. [https://doi.org/10.1016/0261-5177\(96\)00003-9](https://doi.org/10.1016/0261-5177(96)00003-9)
- Pearson, P. H. (1970). Relationships between global and specified measures of novelty seeking. *Journal of Consulting and Clinical Psychology*, 34(2), 199–204. <https://doi.org/10.1037/h0029010>
- Pine, J.; Gilmore, J. (1999). *The experience economy: Work is theatre and every business is a stage*. Boston: Harvard Business School Press.
- Pratiwi, D. A. (2016). Bank Dunia: RI Miliki Potensi Industri Pariwisata Kelas Dunia. Retrieved from <https://economy.okezone.com/read/2016/10/25/320/1523896/bank-dunia-ri-miliki-potensi-industri-pariwisata-kelas-dunia>
- Pratminingsih;, S. A., Rudatin, C. L., & Rimenta, T. (2014). Roles of Motivation and Destination Image in Predicting Tourist Revisit Intention: A Case of Bandung – Indonesia. *International Journal of Innovation, Management and Technology*, 5(1). <https://doi.org/10.7763/ijimt.2014.v5.479>
- Priyatno, D. (2010). *Teknik Mudah dan Cepat Melakukan Analisis Data Penelitian dengan SPSS*. Yogyakarta: Gava Media.
- Qu, K. (2017). *The impact of experience on satisfaction and revisit intention in theme parks : An application of the experience economy*. Iowa State University. <https://doi.org/15609>
- Reisinger, Y., & Turner, L. W. (2003). *Cross-cultural behaviour in tourism: Concepts and analysis*. Oxford: Butterworth-Heinemann.

- Sanusi. (2011). *Metodologi Penelitian Bisnis*. Jakarta: Salemba Empat.
- Schiffman, L. G., & Kanuk, L. L. (2010). *Consumer Behavior*. United States: Pearson Education Inc.
- Sekaran, U., & Bougie, R. (2010). *Research Method for Business*. UK: Willey.
- Sheng, C. W., & Chen, M. C. (2012). A study of experience expectations of museum visitors. *Tourism Management*, 33(1), 53–60.  
<https://doi.org/10.1016/j.tourman.2011.01.023>
- Som, A. P. M., & Badarneh, M. B. (2011). Tourist satisfaction and repeat visitation; toward a new comprehensive model. *World Academy of Science, Engineering and Technology*, 74(2), 1115–1122.  
[https://doi.org/10.1016/S1007-0214\(09\)70057-4](https://doi.org/10.1016/S1007-0214(09)70057-4)
- Sugiyono. (2013). *Statistika untuk Penelitian*. Alfabeta.
- Sukardi. (2015). *Metodologi Penelitian Pendidikan*. Jakarta: PT. Bumi Aksara.
- Tribe, J., & Snaith, T. (1998). From SERVQUAL to HOLSAT: Holiday Satisfaction in Varadero, Cuba. *Journal of Travel Research*, 19, 25–34.  
<https://doi.org/10.1177/0047287598037001103>
- WEF (World Economic Forum). (2015). *The Travel & Tourism Competitive Index*.
- WEF (World Economic Forum). (2017). *The Travel & Tourism Competitiveness Report 2017*. Geneva.
- Wong, B. K. M., Musa, G., & Taha, A. Z. (2017). Malaysia my second home: The influence of push and pull motivations on satisfaction. *Tourism Management*, 61, 394–410. <https://doi.org/10.1016/j.tourman.2017.03.003>
- WTO. (2017). Why Tourism? Retrieved from  
<http://www2.unwto.org/content/why-tourism>
- WTO. (2019). *International Tourism Results 2018 and Outlook 2019*. Madrid.