

## DAFTAR PUSTAKA

- Ahmad, A. B. (2018). Citra Destinasi dan Pengaruhnya terhadap Intensi untuk Berkunjung Kembali di Sulawesi Selatan Sebagai Destinasi Pariwisata. *Sosiohumaniora*, 20(3), 207-214.
- Arora, R., dan Singer, J. (2006). Customer Satisfaction and Value as Drivers of Business Success for Fine Dining Restaurants. *Services Marketing Quarterly*.
- Astini, R., & Sulistiyowati, I. (2015). Pengaruh Destination Image, Travel Motivation, dan Kualitas pelayanan terhadap Kepuasan pengunjung (Studi Kasus pada Wisatawan Nusantara Muslim di Pantai Carita Pandeglang Banten). *Jurnal Ilmiah Manajemen dan Bisnis Mercu Buana*, 1(3).
- Baker, D. A., & Crompton, J. L. (2000). Quality, satisfaction and behavioral intentions. *Annals of tourism research*, 27(3), 785-804.
- bps.go.id (Producer). (2018, april 20). badan pusat staistik kota bandung. *bps.go.id*. Retrieved from <https://bandungkota.bps.go.id/statictable/2017/08/29/120/jumlah-wisatawan-mancanegara-dan-domestik-di-kota-bandung-2016.html>
- Chang, F., dan Tsai, C. (2016). *Influence of The Sports Tourism Attractiveness, Motivation, And Experience on Revisit Intention*. *J Soc Sci Hum Res*, 2(1), 1-10.
- Chen, C.-F., & Tsai, D. (2007). How destination image and evaluative factors affect behavioral intentions? *Tourism management*, 28(4), 1115-1122.
- Eagles, P. F. (1997). International ecotourism management: Using Australia and Africa as case studies. *Albany, Australia: IUCN World Commission on Protected Areas, Protected Areas in the 21st Century: From Islands to Networks*.
- Echtner, C. M., & Ritchie, J. B. (1993). The measurement of destination image: An empirical assessment. *Journal of travel research*, 31(4), 3-13.
- Ghozali, I. (2006). *Aplikasi analisis multivariate dengan program SPSS*: Badan Penerbit Universitas Diponegoro.
- Hanif, A., Kusumawati, A., & Mawardi, M. K. (2016). Pengaruh Citra Destinasi Terhadap Kepuasan Wisatawan Serta Dampaknya Terhadap Loyalitas

- Wisatawan (Studi pada Wisatawan Nusantara yang Berkunjung ke Kota Batu). *Jurnal Administrasi Bisnis*, 38(1), 44-52.
- Hoffman, K. D., & Bateson, J. E. (1997). *Essentials of Service Marketing Florida: the Dryden Press*.
- Huang, S., & Hsu, C. H. (2009). Effects of travel motivation, past experience, perceived constraint, and attitude on revisit intention. *Journal of travel research*, 48(1), 29-44.
- Husein, U. (2002). *Metode riset bisnis. Jakarta: PT. Gramedia Pustaka Utama*.
- jabarprov.go.id (Producer). (2014, maret 28). jabarprov.go.id. *Pemerintah Resmi Jawa Barat*. Retrieved from [http://www.jabarprov.go.id/index.php/news/8570/Persaingan Usaha Pariwisata Kian Menajam](http://www.jabarprov.go.id/index.php/news/8570/Persaingan_Usaha_Pariwisata_Kian_Menajam)
- Jenkins, O. H. (1999). Understanding and measuring tourist destination images. *International journal of tourism research*, 1(1), 1-15.
- Jeon Hyunjin. (2013). The Effect of Experiential Marketing on Consumer Satisfaction and Revisit Intention of Beauty Salon. *Journal of Fashion Business* Vol.17, No.3. Jul.
- Jin, N., Lee, S., & Lee, H. (2015). The effect of experience quality on perceived value, satisfaction, image and behavioral intention of water park patrons: New versus repeat visitors. *International Journal of Tourism Research*, 17(1), 82-95.
- Khan, M. J., Chelliah, S., & Ahmed, S. (2017). Factors influencing destination image and visit intention among young women travellers: role of travel motivation, perceived risks, and travel constraints. *Asia Pacific Journal of Tourism Research*, 22(11), 1139-1155.
- Kim, J.-H. (2018). The impact of memorable tourism experiences on loyalty behaviors: The mediating effects of destination image and satisfaction. *Journal of Travel Research*, 57(7), 856-870.
- Kotler, P. (2012). a KL Keller, 2007. *Marketing management*, 12.
- Lupiyoadi, R. (2001). *Manajemen Pemasaran Jasa, Salemba Empat: Jakarta*.

- Malhotra, N. K. (2010). *Marketing Research an Applied Orientation*. Pearson Education Inc.
- Putri, R. A., Farida, N., dan Dewi, R. S. (2015). Pengaruh Citra Destinasi, Fasilitas Wisata Dan Experiential Marketing Terhadap Loyalitas Melalui Kepuasan (Studi Pada Pengunjung Domestik Taman Wisata Candi Borobudur). *Jurnal Ilmu Administrasi Bisnis*, 4(1), 225-235.
- Pratminingsih, S. A., Rudatin, C. L., & Rimenta, T. (2014). Roles of motivation and destination image in predicting tourist revisit intention: A case of Bandung-Indonesia. *International Journal of Innovation, Management and Technology*, 5(1), 19.
- Sanusi, A. (2011). *Metodologi penelitian bisnis: Jakarta: Salemba Empat*
- Som, A. P. M., Marzuki, A., Yousefi, M., & AbuKhalifeh, A. a. N. (2012). Factors influencing visitors' revisit behavioral intentions: a case study of Sabah, Malaysia. *International Journal of marketing studies*, 4(4), 39.
- Sudirman. (2011). *Interaksi dan Motivasi Belajar Mengajar*. Jakarta: Grafindo Persada.
- Suhud, U., & Wibowo, A. (2016). Predicting Customers' Intention to Revisit A Vintage-Concept Restaurant. *Journal of Consumer Sciences*, 1(2), 56-69.
- Suhud, U., Rohyati, dan Wilson, G. (2017). *Destination Image and Place Attachment on Car Free Day Events Revisit Intention: A Gender Perspective*, (May 2017).
- Tribun Jabar. (2018, november Selasa). <http://jabar.tribunnews.com>. Retrieved from <http://jabar.tribunnews.com/2018/11/20/hari-libur-wisatawan-penuhi-objek-wisata-dusun-bambu>
- Vania (Producer). (2016, September 2). My Blog. *My Blog*. Retrieved from <http://artikeltentangkotabandung.blogspot.com/2016/09/artikel-tentang-kota-bandung.html>
- Wibowo, S. F., Sazali, A., & RP, A. K. (2016). The Influence of Destination Image and Tourist Satisfaction toward Revisit Intention of Setu Babakan Betawi Cultural Village. *JRMSI-Jurnal Riset Manajemen Sains Indonesia*, 7(1), 136-156.

Wu, H.-C., Li, M.-Y., & Li, T. (2018). A study of experiential quality, experiential value, experiential satisfaction, theme park image, and revisit intention. *Journal of Hospitality & Tourism Research*, 42(1), 26-73.